## Introducing Chroma-Q



## Colour Changing Redefined

When we set about designing a colour changer we decided to look to other industries for inspiration. First we talked to the computer industry. They advised us that investing in advanced software and utilizing sophisticated manufacturing technologies would result in fewer components than we originally anticipated. We then turned to the motor industry. They told us how you manufacture a product is just as important as what you manufacture. In addition they assured us that mass production was the key to cost reduction.

With these words at the forefront of our minds we designed a 16 frame advanced technology colour changer with few moving components housed in an injection moulded UL listed composite shell that is light, quiet and inherently durable.

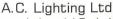
We also tried to solve some of the more practical problems associated with normal colour changers. For example, we optoisolated

the DMX connectors to eliminate control problems, we made each unit separately DMX addressable to ease setup, and insisted that if the units temporarily lost power during a show, they would remember where they were without going through that embarrassing calibration sequence when power is restored. Servicing was a design priority too, the complete colour changer can be stripped in under a minute with the removal of just 4 screws.

This uniquely designed product has had quality built in right from the start. All components are manufactured by ISO9000\* companies and the assembled colour changer goes through an exhaustive final testing procedure prior to shipment.

Oh, and by the way the motor industry was right. By taking their advice and setting up a mass production facility, we are now able to bring the Chroma-Q to you for an **Amazing Low Price!** 

Exclusive Worldwide Distribution:



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