

STRAND LIGHTS "SUNSET BOULEVARD"



Beamlite 1000 and Beamlite 500.

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What has Strand Lighting and Sir Andrew Lloyd Webber got in common? The letter "L", which stands for London, Los Angeles and Lighting.

Sir Andrew's latest hit musical, *Sunset Boulevard*, opened at the Adelphi Theatre in London last summer and subsequently in Los Angeles in December.

Coincidentally, Strand has offices in both London and

Los Angeles, making it ideally placed to provide the Lighting - which was spectacularly designed by Andrew Bridge - for both the British and American productions.

The latest version Lightpalette 90 controls both shows, connected to LD90 digital dimmers in the UK production. The stage lighting complement includes Strand Optiques and low-voltage Beamlights on both side of the Atlantic.

DUAL LAMP OPTION FOR A NEW GENERATION OF QUASARS

One of the most significant new products from Strand's TV and location lighting manufacturing facility in Rome in recent years has been Super Quasar. Since the first production build in July 1991, Super Quasar has become one of the most popular products in the field of motion picture lighting. The high output from this small-bodied spotlight, in comparison with an equivalent rated Fresnel, makes Super Quasar useful for both long throw, narrow beam or closer bounce light situations.

1994 sees the introduction of improved versions of Super Quasar and it's big brother, the Quattro Quasar. The 2.5kW Super Quasar II and 4kW Quattro Quasar II are high intensity location 'Parlights' using Single-Ended HMI or MSR daylight lamps and are supplied with integral ignitor and pushbutton on/off controls, yoke with 29mm spigot, set of four lens holders, 40cm feeder cable and separate 8m extension cable to ballast. They operate as either a conventional system with magnetic ballast or 'flicker-free' system with electronic ballast.

The new models have improved ventilation and lamp fitting (the specially-made lampholders now have a lamp clamping and release mechanism), and offer the flexibility

of dual wattage operation. When used with a suitably rated ballast, Super Quasar II can be used with either a 2500W or 1200W lamp, and with the Quattro Quasar II, either a 4000W or 2500W lamp may be fitted. Carrying the world famous Quartzcolor name, Strand are confident that the new generation of Super and Quattro Quasars will prove even more successful than the pioneering versions they now replace.



Quattro Quasar Mk 2

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STRAND ON SHOW 1994

Lights! readers will be accustomed to news of Lighting projects around the world, but will perhaps still be surprised to discover how many opportunities there are each year at which to view new Strand products.

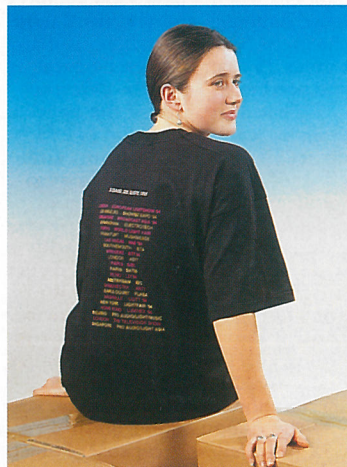
During 1994, Strand is planning to exhibit at some 22 events, so why not check out the list and visit us when there is a venue convenient to you?

New for 1994 are the "Strand On Show" T-shirts, produced in black with the famous Strand logo on the front and a list of the shows and venues in cerise and yellow on the back. These are definitely collector's items and excellent value for everyone working on lighting. T-shirts are available in XL and Large. Junior T-shirts for the embryonic stage hands (with "Lighting Crew" legend on the back) are available for the children as well! See order card for more details.



Junior "Lighting Crew" T-Shirts.

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"Strand On Show" T-Shirt.

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Where to see Strand Lighting's exciting new products in 1994:-

THE DATE - THE EVENT - THE VENUE

30 Jan - 2 Feb,
European Lightshow '94,
Earls Court, London.

13-16 Feb,
SIEL Paris, France.

6-10 March,
SAITS, Paris, France.

16-18 March,
The Television Show, London.

16-20 March,
Musikmesse, Frankfurt, Germany.

21-24 March,
NAB '94, Las Vegas, USA.

28-30 March,
ETA, Bournemouth, England.

14-16 April,
USITT '94, Nashville, USA.

21-22 April,
ABTT, London.

4-6 May,
LightFair '94, New York, USA.

4-6 May,
BTT '94, Bregenz, Austria.

7-11 May,
Pro Audio/Light/Music,
Beijing, China.

1-4 June,
Broadcast Asia '94, Singapore.

7-10 June,
Luminex '94, Hong Kong.

11-14 June,
ShowBiz Expo '94, Los Angeles, USA.

16-18 June,
World Light Fair, Tokyo, Japan.

20-24 June,
Electrotech, NEC, Birmingham.

6-8 July,
Pro Audio/Light Asia, Singapore.

11-14 Sept,
PLASA, Earls Court, London.

16-20 Sept,
IBC, Amsterdam, Holland.

13-15 October,
ABTT, Manchester, England.

18-20 November,
LDI '94, Reno, USA.

See you there!