stumbled into three vast forgotten theatres. In 1978 Vincent Lighting Systems, Strand's midwest representative, entered the plot...

PLAYHOUSE SQUARE CENTER



The elegant Grand Hall of the Palace Theatre looking towards one of the grand staircases

Photo by Roger Mastroiann



Mozart's 'The Abduction from the Seraglio' February 1992. Lighting designer and Production Manager - William J Byrnes. Directed by David Bamberger.

interior, but by 1936 it had closed. In 1943 it reopened with original decor as a cinema, but in 1964 a fire completely gutted the lobby, and water damage, following its closure, destroyed much of the decorative plasterwork.

All three theatres closed by 1969 and were abandoned as America fled to the suburbs to watch television. Following riots and suburbanization, downtown Cleveland became a virtual ghost town.

In 1972, a group of employees from the Board of Education were looking for a place to hold a meeting. Stumbling into the vast forgotten theatres, their inquisitiveness triggered what has become one of the most successful urban renewal stories in America.

The restoration of three theatres, nine lobbies and the construction of a new \$10 million stagehouse for the State Theatre cost in total \$37.7 million, and took eight years to complete. There are over 1,200 CD80 dimmers installed, three Lightpalettes[®], a Lightboard[®] M and literally hundreds of Lekos and Fresnels.

Vincent Lighting Systems' involvement began back in 1978, when the first equipment proposal was drawn up for the State Theatre. As funds

became available from the Cuyahoga County, the state of Ohio, federal government and the local business community, the project blossomed.

All of these venues are put to use for a tremendous variety of events including touring companies,

regional opera, theatre and dance, internationally-known entertainers and local benefits.

Theatre consultant Roger Morgan and architect Peter Van Dijk placed special emphasis on the needs of various local producing organizations, including the Cleveland Ballet, Cleveland Opera and the Great Lakes Theatre Festival among others. These organizations are all pleased to call the Playhouse Square Center their home.

The Center's technical director, Robert Rody, has been involved in the project since the earliest efforts to save the theatres. A fourth theatre, the Allen, joined the Center on January 20th 1993, when a long-term lease was signed to operate the 72-year old theatre, and to save it at the eleventh hour from demolition which had already begun.

The Allen Theatre brings the total capacity of the Center to over 8,000 seats, entertaining close to 1 million patrons each year, making the six-acre Playhouse Square Center one of the largest live theatre complexes in the USA, and the largest theatre restoration project in the world.

A Souvenir ticket and program from the Gala opening on November 6th 1922 which drew much of New Yorks's high society to the theatre





Paul Vincent - the driving force behind Vincent Lighting Systems

Vincent Lighting Systems represents Strand Lighting in Ohio, Indiana, Kentucky, West Virginia and Western Pennsylvania. Paul Vincent has been associated with Strand for the past eighteen years, first as manager of eastern operations, then as an independent representative, with an installation portfolio of over 600 lighting systems.

VINCENT LIGHTING SYSTEMS

Dedicated to finding the best solutions for theatrical, television and architectural lighting needs, Paul's twenty-six strong team, based in facilities in Cleveland, Cincinnati and Pittsburgh, work hand-in-hand with clients during all phases of the installation from initial design to system turn-on and beyond.

"Over the years," says Paul Vincent, "our strong association with Strand Lighting has benefited our customers, especially from the standpoint of service. Strand Lighting stands behind its products which helps to build long-term relations with users and owners." Strand is proud to work with Paul Vincent and his team.