

New products show the way forward...

One of the greatest problems for any manufacturing company is to maintain the momentum of new product development.

Immense effort and enthusiasm is put into designing and making a new range of products to launch at a major international show; the emphasis then shifts to selling the new range and before anyone has time to draw breath, another year has passed and the marketplace is eager for the new year's offerings.

In the past we have been justly criticised for creeping into a shell for a couple of years between each major product launch. This year is different.

After the success of the 1990 launch which included new ranges of digital dimmers, luminaires and memory controls, we are poised to deliver another feast of products across our ever broadening product range.

Turn to the centre pages for a pictorial tour through the new lighting equipment for 1992: manual controls, luminaires for stage, TV and motion picture, architectural controls, digital dimmers, educational aids.

Being an international company, and publishing an internationally-read journal means that we often publicise products which may not be available in your country. This is usually for reasons of compatibility with local power supplies or national regulations.

Your local Strand company or dealer will explain the availability and pricing of any Strand product in your area.

Finally, as we were going to press, we learned that Hollywood lighting director George Spiro Dible, featured in this issue, had won a further 'Emmy' for creative lighting.

This latest award is for an episode of the popular television series 'Growing Pains'. Strand Lighting sends its congratulations to this most deserving of award winners. Well done, George!

Editorial advisers: David Brooks, BSc., CEng, MIEE, DMS. Andrew Collier, BSc(Hons). Edward Pagett, BSc(Hons), AMIEE. Andrea Molinari, Dr. Ing.
Lights! is the official journal of Strand® Lighting Limited, Grant Way, Syon Lane, Isleworth, Middlesex, TW7 5QD, England.
 Telephone: 081-560 3171. Fax: 081-568 2103. Telex: 27976.
 © 1991 Strand Lighting Ltd. Vol.2, Issue 3. ISSN 0958-7217.
 Strand is a registered trademark of Strand Lighting Ltd. and Strand Lighting Inc.
 Edited and produced by: John Howard Associates, Ramsey Manor, High Street, Burwell, Cambs., CB5 0HD, England, and printed in England.

IN THIS ISSUE

4 INTERVIEW

Top Hollywood TV lighting director George Spiro Dible sees lighting equipment becoming smaller and being used more creatively.

6 NEWS

Strand lights Britain's art treasures/lighting an icon – and the Pope/a Medieval barn becomes a theatre/colour filters brighten hospital.

7 PREVIEW

New products from Strand for 1992 – film, TV and stage lighting; PLUS a new lighting control desk.

12 FEATURE

The ABTT is a major force behind the theatre in the UK. But who are they, and what do they do? *Lights!* finds out.

13 TECHNICAL

Strand's MX control desk has made an astounding impact on the lighting world. R+D expert Richard Farthing tells how to get more from the system.

14 TECHNICAL

Discharge lighting comes of age. We look at the impact MSR lamps and electronic ballasts are making on the studio scene.

15 OFFERS

Brighten your wardrobe with Strand T-shirts and sweatshirts and improve your knowledge with educational offers. PLUS your Strand contacts worldwide.



George Spiro Dible's hands are all-important when taking light readings close to TV stars such as Joanna Kearns, of 'Growing Pains'.

4



The new Sainsbury Wing of Britain's National Gallery shows art treasures at their best with Strand lighting.

6



A new manual control desk is launched by Strand this month. Discover LX.

7

Front cover: Jason Donovan in the revival production of *Joseph and The Amazing Technicolor Dreamcoat* at the London Palladium. Lighting is by Andrew Bridge using a Galaxy 3 memory desk to control lighting, colour scrollers, smoke machines and light curtains.
 Photo: Rex Features