



# AT LAST-A LOW COST MEMORY SYST



Rank Strand proudly introduce their new memory lighting system. M24 is the latest in the line which began ten years ago with MMS and has progressed through Compact, Lightboard and Duet to Galaxy—the world's standard big theatre and TV system. M24 draws on the operational experience gained from installing over a thousand memory lighting control systems. It offers the facilities and options that lighting designers and board operators really need.

Microprocessors can now do almost anything, but Strand believe that the skill of their memory system designers lies in providing all the features that the user really needs whilst avoiding any

unnecessary gimmickery, Every function in M24 has its purpose and Strand has sought to eliminate any distraction which could confuse the operator.

### Where will M24 be used?

Small theatres and public halls, TV studios, amateur drama clubs, large schools and colleges, outside broadcast vehicles, conference and exhibition centres—in fact any situation where sophisticated lighting has to be set up and then reproduced on demand.

### What will M24 do?

It will control up to sixty dimmers and memorise up to 185 different lighting states (199 on some versions). Using M24 will let you control simultaneously up to six different cues all at different recorded speeds, or a sequence of 50 or more timed cues, running automatically one after the other. Try that on your manual desk!

### Is M24 simple to operate?

Yes, M24 follows long established Strand traditions – such as the fader wheel introduced ten years ago with MMS – and takes ideas from the famous Galaxy, Strand's most recent system. From Galaxy for example, comes the concept of 'latest action takes precedence'. This means that the operator is immediately in charge of any function he selects. So the oldest and the newest are brought together in M24. When action on stage – or studio floor – needs lighting action, it can be taken – immediately.

## Will M24 make my existing manual system out of date?

No – it gives a whole new use to your existing desk.

### Can I record from a manual control desk?

Yes—any existing Strand manual desk (unless it really is a museum piece!) Desks from other manufacturers are also often compatible—please enquire.

### Will M24 store lighting plots for Repertoire?

Yes—it will transfer a complete plot, channels, cues and even timed fades if required onto a standard home audio tape using any reasonable domestic cassette recorder.

Thus plot storage no longer involves costly high-quality computer floppy disc drive units, let alone specially formatted discs.

Cassettes from your local record store can form your plot library. This also means that you can easily—and cheaply—make a security recording of your lighting plot at a rehearsal without worrying that the next board operator who has a "Record Enable" key might record over your carefully balanced lighting plots.

### Is M24 portable?

Yes! It is small  $(530 \times 360 \times 190 \text{mm})$  and light weight, only 8.1 Kg including cover).





Control connection is multiplexed to dimmers by a single twin core screened flexible cable.
Thus the M24 is its own stalls control desk for lighting rehearsals.

# FROM A MAJOR MANUFACTURER!



### Does M24 have a video display option?

Yes-you can use any 625/525 line TV set to preview cues or check memory content. For those who want the very best, a special high resolution VDU monitor can be used. However, a VDU is not a vital part of the system, as the M24 was designed to be operated simply on information displayed on the desk by LED's. VDU or not, the choice is yours.

#### What about effects?

Yes! With the optional effects desk you can make up to eight separate groups of lights and then control them either electronically or by their manual faders. Come Saturday night M24 goes disco with flash, chase and sound to light. by step description on operating M24.

### Do we need new dimmers?

Most unlikely – M24 will operate all Strand thyristor dimmers and many from other makers.

### Is M24 "user friendly"?

It's downright user affectionate! If you can operate a pocket calculator M24 will take you fifteen minutes to understand. Then you can begin to explore the subtleties and refinements that make M24 a real operator's system.

### How can I find out more about M24?

Contact Strand or your Strand dealer for a demonstration or send for our technical data sheet which gives a step

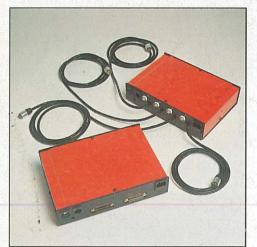
### And, finally - can we afford our own M24?

Almost certainly Yes! Contact Strand or

your local dealer. The choice is yours to take as much, or as little as your situation needs. But only the quantity changes-the quality is constant.

# VER BEFORE HAS





Multiplex boxes which each have plug and socket control connections for up to 24 dimmers.



Rank Strand Limited PO Box 51, Great West Road Brentford, Middlesex TW8 9HR United Kingdom Telephone 01-568 9222 Telex 27976

The company reserves the right to make any variation in design and construction to the equipment described.