

THE STRAND ELECTRIC DEMONSTRATION THEATRE

On March 17th, 1933, Mr. C. B. Cochran declared the Strand Electric Theatre open, and since then it has been continuously in use.

It is a third-full-size model theatre, with seating accommodation for 100 persons. The stage is fully equipped with four-colour battens, footlights, front of house spots, and special effect plugs. At the rear of the stage a plaster cyclorama, 20 ft. wide, with three-colour lighting top and bottom, has been constructed. A full complement of effects projectors is also provided.

Various coloured curtain sets of different materials and sets of scenery are available on which the light can be projected.

The auditorium is fitted with the latest types of colour lighting equipment in various decorative coves.

Control is from the most perfect switchboard in the world, "The Light Console," or from the simplest of all switchboards, the "Chromolux," while music or sound effects can be provided on the very complete Gramophone sound equipment installed.



The Strand Electric Demonstration Theatre. The Light Console is shown on the right

In the seclusion of this theatre most of the famous producers come to see their ideas take shape, without the interruption and confusion of the full-size stage.

All Strand apparatus can be demonstrated under actual working conditions, and colour mediums selected and compared with ease.

The theatre and its staff is at the disposal of societies, student groups, or other interested parties for lecture demonstrations on stage lighting technique, and recitals of colour music on the Light Console. Applications should be addressed to the Secretary.

**HOURS : MONDAYS TO FRIDAYS, 10 a.m.—6 p.m.
AFTER HOURS' APPOINTMENTS CAN BE MADE**