

Why buy Great American?

SOLID, CLEAN LINES, EVEN THE THINNEST!

Our lines are never *too* thin. They never look like they're about to break in the middle. Our window mullions are straight and true from top to bottom. Our delicate branches are graceful and SOLID.

NO NICKS, NO PINHOLES

Our patterns are free of nicks and pinholes in the design area. We know that a tiny nick can burn through and become a show-stopping hole.

DESIGNS THAT WORK

Great American Patterns are designed to provide superior graphics for a wide variety of applications. Our collection of foliage, for instance, includes designs suitable for projecting on realistic exteriors, window/door backings, drapery, the floor, on people, in restaurants and clubs, retail stores, museum displays, and more. And they run the gamut from naturalistic to 'period' pieces. We make patterns in seven sizes, for use in many different fixtures.

THE SUPPORT SYSTEM

QUALITY CONTROL. Every pattern is inspected on both sides, in our plant and at The Great American Market, before it goes on the shelf.

SERVICE. We hold over 80,000 patterns in our warehouse in Hollywood, so we can fill your order immediately. Superfast service is normal at The Great American Market. Pattern orders are routinely shipped the day they arrive.

MONEY-BACK GUARANTEE. If you get a Great American Market Pattern that is defective, we will refund your money or replace it with another pattern. All we ask is that you return it so we can see where we slipped up.

GREAT AMERICAN PATTERNS — your best investment.
Send for the catalog or call your fine professional dealer.

ETCHING QUALITY

Crisp, straight-walled edges for longer life and best possible resolution. 'Tired' tooling is routinely replaced. Chemistry is kept fresh. Design integrity is maintained, for bold breakups and tiny stars alike.

SUPERIOR METAL

Painstaking R&D has helped us choose the best alloy for pattern fabrication at a reasonable cost. We test materials and prototypes in an Altman Ellipsoidal with a 1K FEL. We have learned that the composition and molecular structure of the metal is more important than its thickness for long life and design integrity.



THE GREAT AMERICAN PATTERN

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GREAT AMERICAN PATTERNS ARE MADE IN THE U.S.A.

GREAT AMERICAN PATTERNS ARE AVAILABLE FROM THESE FINE DEALERS:

AUSTRALIA: Concert Lighting Systems, Tel: 03 529 5019, FAX 03 529 2629. **FRANCE:** Dimaphot, Tel: 1-47-23-98-87, FAX 1-47-23-40-44. **HOLLAND:** Corne-Light, Tel: 31-020-97-96-86, FAX 31-020-97-79-86. Flashlight, Tel: 30-62-58-14, FAX 30-62-59-34. **HONG KONG:** Engineering Impact, Tel: 3-7110222, FAX 3-7642543. **NEW ZEALAND:** Spotlight Systems, Tel: 64 9-789354, FAX 64 9-780542. **U.K.:** AC Lighting, Tel: 0494-446000, FAX 0494-461024. **WEST GERMANY:** Haussmann, Tel: 4940-660896, FAX 4940-665071. Zilz Concerts GmbH, Tel: 221-58-30-31, FAX 221-58-43-99.