

SIB/MAGIS AND SIEL READY FOR 89

Rimini's SIB/MAGIS Show in place for April 10 - 13, 1989

BY ANDREW SHEARER

The 1989 edition of the SIB International Exhibition of Equipment and Technology for Discotheques and Dance Halls (Salone Internazionale delle Attrezzature e Tecnologie per Discoteche e Locali da Ballo) and the MAGIS Exhibition of Equipment and Technology for Theatres and Cinemas (Mostra per le Attivita di Gestione e Industriali dello Spettacolo) will take place April 10, 11, 12, 13, 1989 at the Trade Fair Centre in Rimini, Italy. The show is being organised by Ente Autonomo Fiera di Rimini, the Rimini Trade Fair Corporation, with the collaboration of SILB, the Italian Dance Hall Owners' Syndicate, and the Italian General Show Business Association.

As registration continues, organisers are expecting to better the 400 exhibitors, 13,000 trade-only visitors, and 25,000 square meters of booth space of the 1988 show. On display will be equipment for the furnishing and fitting of dance venues, theatres and cinemas—stage lighting and lighting controllers, lamps, special effects equipment, electronic dubbing and editing equipment, cinema projectors, and technical stage installations. A partial list of 1989 exhibitors follows.

Among the highlights of SIB will be a seminar on the future of nightclubs—"The secret behind successfully running a dance venue in the next five years." Among the speakers will be Gianni Fabbri, owner of Italy's Paradiso, Pascia, and Pineta clubs.

On April 12, at the Kitsch/Ancient Rome Baia Imperiale Club, there will be an audio demonstration by international disc jockeys. D.J.s from London's Hippodrome, New York's Tunnel and Palladium, and the Baia's resident d.j. will demonstrate their mixing talents. The evening will continue with a light/sound exhibition by Clay Paky and Italian audio manufacturer, Outline.

On Tuesday, April 11, MAGIS is planning a workshop to be moderated by British lighting designer John Henshall—"Problems in entertainment lighting." The three-hour workshop is open to international trade visitors attending SIB/MAGIS.

There will then be a seminar on "New light sources in entertainment." It will begin with a demonstration by General Electric, Osram, Philips, Sylvania, and Thorn, each demonstrating their latest lighting products.

Lighting designers from different disciplines will then speak on the newest innovations used in their field—British LD Francis Reid will talk about lighting for the theatre; George Spiro, president of the American Society of Lighting Direction, will speak on lighting for the cinema; Aldo Solbiati from Italy's Channel 5 will talk on television lighting; and Renato Neri of the concert lighting firm, Xenon, will speak on lighting concerts and live shows.

For further information on SIB/MAGIS contact: Ente Autonomo Fiera di Rimini, Via della Fiera, 52, 47037 Rimini, Italy. Tel: 0541/773553. Telex: 550844 FIERIM I.

AUSSTELLUNGS