

SEECOL

*Modern
Stage
Lighting
Apparatus*

The
**Strand Electric
& Engineering Co. L^{TD}**

66A ST MARTINS LANE
LONDON, W.C. 2

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DR. JOEL E. RUBIN



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MODERN STAGE LIGHTING APPARATUS



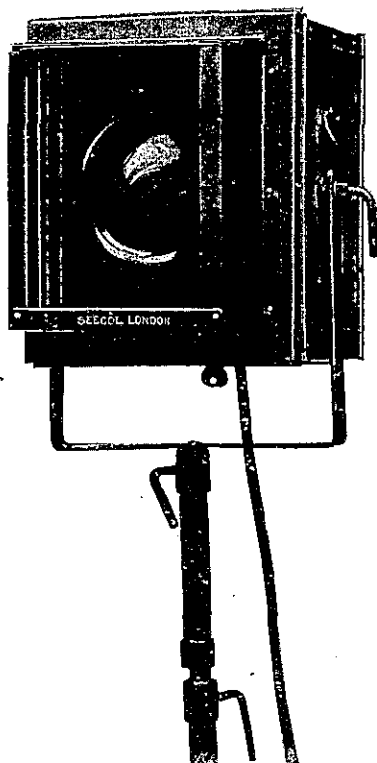
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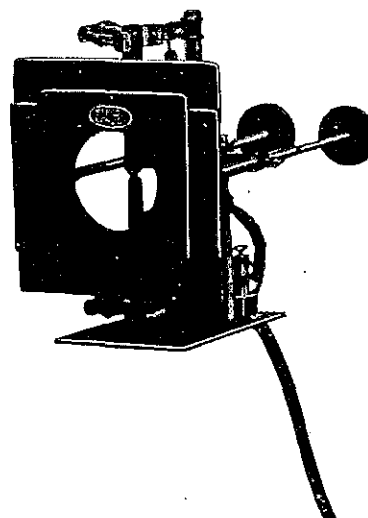
MODERN STAGE LIGHTING APPARATUS



PERCH ARC

PATTERN No. 20.

FITTED WITH "DIAMOND" SHUTTER.



SPECIFICATION

Teak Lantern, Lined with Uralite, Planished Steel Fittings, Best Quality Plano-Convex Ground Lense 6" Dia, 8" Focus, in Removable Steel Frame, Brass Spyholes with Covers, Trunnion Pivots with Tilting Fork (for use on stand as illustrated or for attachment to Perch Bracket if required) Sliding Back Shutter, etc.

ARC LAMP

SQUARE SECTION RACK AND PINION HAND-FEED

Mounted on Sliding Tray with Heavy Brass 10-20 ampere Carbon Holders, Mica Insulation, Beaded Flexible Connecting Leads and Fibre Terminal Block. Diamond Shutter operated from rear by means of Steel Spindle fitted with Fibre Handle.

Price Lantern and Arc Complete	£11 10 0 each.
Linen Bound Millboard Colour Frames,			
Size 10 $\frac{3}{4}$ " x 7 $\frac{1}{2}$ " with 6" Circular opening	...		9 0 per doz.
Complete with Gelatines	12 0 " "

For Carbons see Sheet No. 24. For Telescopic Stands see Sheet No. 25.

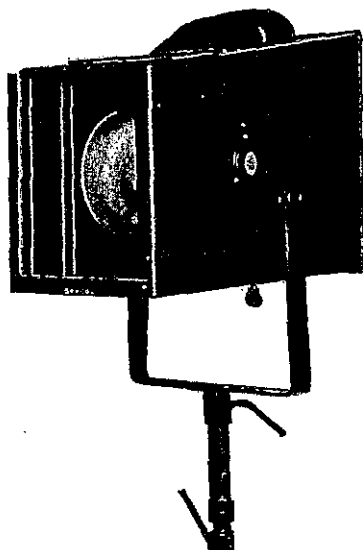
For Coloured Gelatines, etc see Sheet No. 26.

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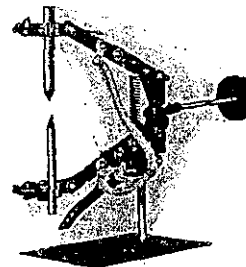
MODERN STAGE LIGHTING APPARATUS



FOCUS STAGE ARC.

"SCISSORS" MOVEMENT.

PATTERN No. 21.



SPECIFICATION

Asbestos Lined Planished Steel Lantern, fitted with one Duplex Glazed Spyhole, Best Quality Plano-Convex Ground Lense, 6" Dia, 9" Focus, in Standard Steel Frame (removable when Lantern is required for Flooding) Tilting Fork on Trunnion Pivots with Lever Pinching Screws and Sliding Back Shutter.

ARC LAMP

HAND-FEED "SCISSORS" MOVEMENT

On Sliding Tray with Adjustable 10-15 ampere Carbon Holders, for D.C. or A.C. Current, Mica Insulation, Asbestos Covered Connecting Flexibles from Brass Terminals on Casting. Steel Feed-Spindle with Fibre Handle.

Price Complete as illustrated	£6 5 0 each.
"SCISSORS" Arc Lamp only	1 10 0 ..
Linen Bound Millboard Colour Frames,			
Size 10 $\frac{3}{4}$ " x 7 $\frac{1}{2}$ " with 6" Circular opening	9 0 per doz.
Complete with Gelatines, any colours	12 0

For Carbons see Sheet No. 24.

For Telescopic Stands see Sheet No. 25.

For Coloured Gelatines, etc., see Sheet No. 26.

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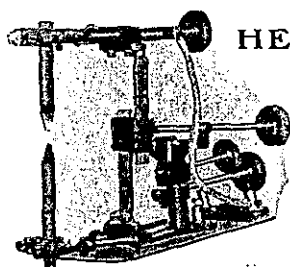
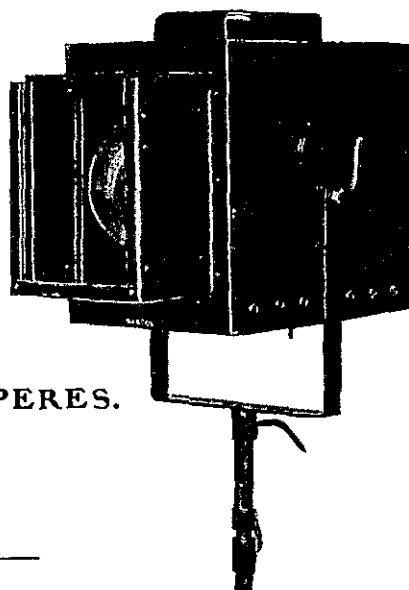
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MODERN STAGE LIGHTING APPARATUS

FRONT-OF-HOUSE "SPOTTING" ARC.



HEAVY TYPE, 30-50 AMPERES.

PATTERN No. 22

SPECIFICATION

Lantern with Extended Front, Constructed in Asbestos Lined Heavy Gauge Planished Steel, and fitted with Best Quality Plano-Convex Ground "Half-Ball" Lense, 6" Dia, 6" Focus in Removable Planished Steel Frame.

Duplex (Ruby and Blue) Glazed Spyholes are provided on both sides of Lantern for operator's convenience. Strong Tilting Fork on Trunnion Pivots with Lever Side Screws, Asbestos Canvas Back Shutter.

This Lantern is well Ventilated at Top, Bottom and Sides and fitted with Handle at rear to enable operator to "follow" artistes about stage.

ARC LAMP

STEEL RACK AND PINION HAND-FEED OPTICAL, WITH FIVE MOVEMENTS.

Mounted on Sliding Tray*, Heavy Brass 30-50 ampere Carbon Holders, Mica Insulation, Asbestos Covered Linking Flexibles and Brass Pillar Terminals on Fibre Block.

Price Complete	£13 0 0	each.
Linen Bound Millboard Colour Frames,					
Size 10 $\frac{3}{4}$ " x 7 $\frac{1}{2}$ " with 6" Circular opening				9 0	per doz.
Complete with Gelatines, assorted colours				12 0	" "

* This Tray, if desired, can be fitted with Rack and Pinion movement, operated from outside Lantern, at a small additional charge.

For Carbons see Sheet No. 24.

For Telescopic Stands see Sheet No. 25.

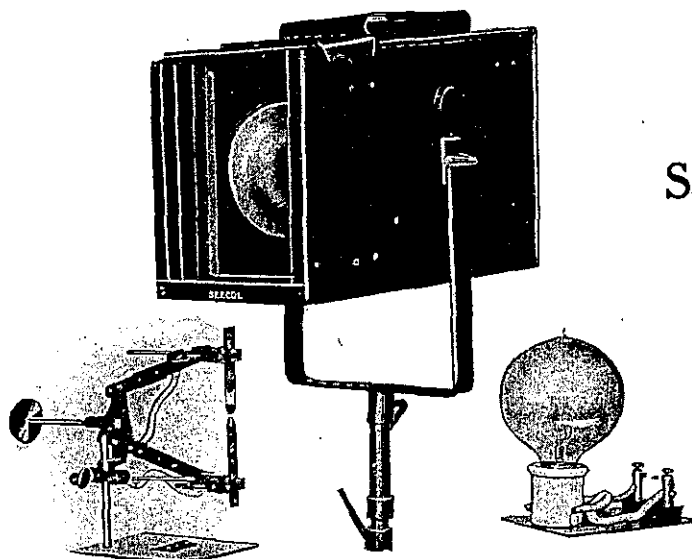
For Coloured Gelatines etc., see Sheet No. 26.

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MODERN STAGE LIGHTING APPARATUS



“UNIVERSAL” STAGE FOCUSsing LANTERN.

CAN BE FITTED WITH EITHER
ARC OR GASFILLED
INCANDESCENT LAMP

SPECIFICATION

Planished Steel Lantern, Asbestos Lined, Provided with Special Ventilation at Top, Bottom and Sides, Duplex Glazed Spyholes, Standard Pattern Removable Steel Lense Frame with Best Quality 6" Dia, 8" Focus Ground Plano-Convex Lense, Tilting Fork on Trunnion Pivots with Lever Screws, Sliding Back Shutter, etc.

Sliding Tray fitted with All-China “GOLIATH” E.S. Lampholder, Asbestos covered linking Flexibles and Fibre Terminal Block with Brass Pillar Terminals.

(This Lantern will take 400-1000 Watt Projector filament gasfilled lamps burning “Pip” upwards).

Price Lantern and “GOLIATH” Tray, exclusive of lamps £5 0 0 each.

“Scissors” Movement Arc Lamp 10-15 Amperes, with Tray 1 10 0 ..

Linen Bound Millboard Colour Frames,

Size $10\frac{3}{4}$ " x $7\frac{1}{2}$ " with 6" Circular opening ... 9 0 per doz.

Complete with Gelatines, assorted colours ... 12 0

N.B. When this lantern is ordered for use with Gasfilled lamp only, Spyholes are not provided.

For Telescopic Stands see Sheet No. 25.

For Coloured Gelatines etc., see Sheet No. 26.

For Gasfilled Projector filament lamps see Sheet No. 27.

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“HALF-WATT” STAGE FLOODING LANTERNS.

PATTERN No. 24.
(500-1000 WATT).

SPECIFICATION

Efficiently Ventilated Planished Steel Lantern. Lined with Asbestos, Removable Sectional Frosted Glass Diffusing Screen. “Goliath” E.S., Lampholder, connected by Asbestos Covered Leads to External Terminal Block. Tilting Fork on Trunnion Pivots, with Lever Screws.

This Lantern will take Standard Size 500-1000 Watt Gasfilled Lamps, and can be used either on Telescopic Stand as illustrated, or suspended from lines, two eyes being provided for the latter purpose.

Among the many advantages this lamp has over the ordinary stage arc are the following:—

A PERFECTLY STEADY LIGHT.

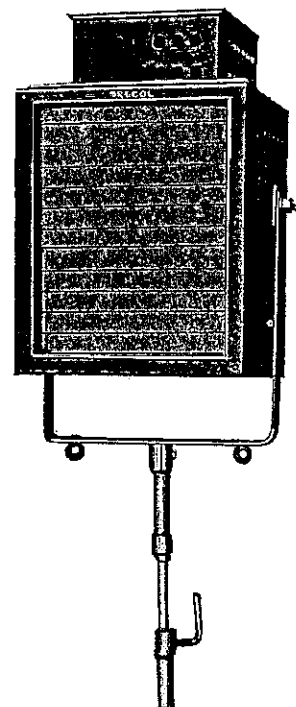
NO CARBONS OR RESISTANCE REQUIRED.
CAN BE CONNECTED TO ANY STAGE SOCKET.

CONTROLLED AT WILL FROM MAIN SWITCHBOARD AND “DIMMED” IN CONJUNCTION WITH BATTENS, FLOATS, LENGTHS, Etc,

THE SAVING OF CURRENT IS, APPROXIMATELY, 50 PER CENT COMPARED WITH ORDINARY ARC LIGHTING.

These lanterns have been supplied to most of the West-end London Theatres, including the following:

ALDWYCH, AMBASSADORS, COMEDY, CRITERION, DUKE OF YORK'S, GARRICK, KINGSWAY, LITTLE, LONDON PAVILION, NEW OXFORD, NEW, PRINCES, REGENT, ROYAL OPERA HOUSE, STRAND, WYNDHAM'S, Etc., Etc., ALSO TO MANY PROVINCIAL AND COLONIAL THEATRES AND KINEMAS AND NUMEROUS TOURING COMPANIES.



Price including Diffusing Screen and Frame (exclusive of lamp) ... £4 15 0 each.

Linen Bound Millboard Colour Frames, Size 15" x 11 $\frac{3}{4}$ " ... 13 0 per doz.

Complete with Gelatines, Assorted Colours ... 1 2 0 „ „

Stage Plugs and Sockets, Sheet No. 21.

Telescopic Stands Sheet No. 25.

Special Stage Flexible Cable, Sheet No. 22.

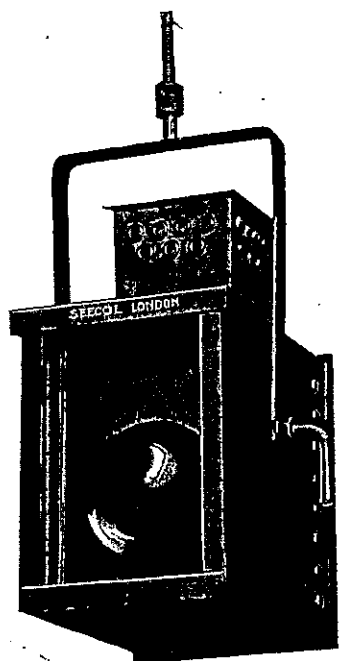
Coloured Gelatines, etc Sheet No. 26.

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"BABY SPOT"

HALF-WATT LANTERN.

PATTERN No. 25 (NON-FOCUSSING).

SPECIFICATION

Constructed in Asbestos Lined Planished Steel, well ventilated, takes Standard "Club" Shaped 300 Watt Gasfilled Lamp.

Best quality 4" Dia. Ground Lense in Removable Steel Frame.

Tilting Fork with Lever Side Screws.

"Goliath" E.S. Lampholder fixed in Hood, with Asbestos covered leads to external Fibre Terminal Block.

Price, exclusive of lamp ... £3 10 0 each.

"BABY SPOT"

WITH FOCUSSING TRAY.

PATTERN No. 26.

SPECIFICATION

Planished Steel Lantern with Lense and Tilting Fork as above, also fitted with Adjustable Sliding Tray and Hinged Back, with exterior 5 Ampere Flush two-pin connecting Socket.

This Lantern is specially designed to take Standard 400 Watt PROJECTOR FILAMENT Gasfilled Lamp, burning "Pip" upwards, as illustrated.

Price, exclusive of lamp £3 17 6 each.

If fitted with 4" "MANGIN" REFLECTOR IN ADJUSTABLE CRADLE, giving much greater intensity ... £0 15 0 each extra,

Graduated Scale Dial plate to register angle tilt, fitted at a slight additional charge.

Linen Bound Millboard Colour Frames, Size $8\frac{3}{4} \times 6\frac{1}{4}$... £0 8 6 per doz.

Complete with Gelatines, Assorted Colours ... 13 0 "

THESE "BABY SPOTS" CAN BE FIXED TO BATTENS, STANDS OR BRACKETS.

For illustration of "Spot" Batten combined with "Sunray" Flood Lanterns, see Sheet 15.

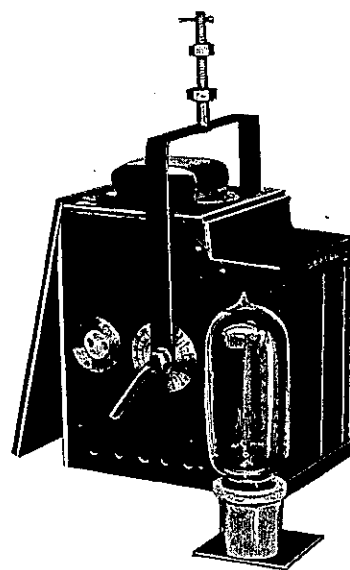
Stage Plugs, Sockets and Fibre Connectors, Sheet No. 21.

Stage Flexible Cable, Sheet No. 22.

Telescopic Stands, Sheet No. 25.

Coloured Gelatines, etc, Sheet No. 26.

Gasfilled "Projector" Filament Lamps Sheet No. 27.



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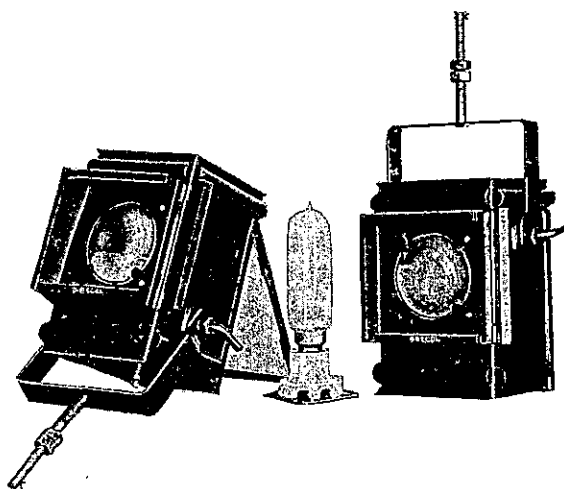
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MODERN STAGE LIGHTING APPARATUS



FLOAT "BABY SPOTS"

FIXED FOCUS, SQUARE TYPE.

PATTERN No. 27.

Lead Coated Steel Lantern, well Ventilated at Top and Bottom 3" P.C. Plano-Convex Lens, all China B.C. or E.S. Lampholder on Tray, Runners provided for Colour Frames, Tilting Fork with Lever Side Screws.

SPECIALLY DESIGNED TO TAKE 100 WATT STANDARD TUBULAR BULB PROJECTOR FILAMENT GASFILLED LAMP, BURNING "PIP" UPWARDS.

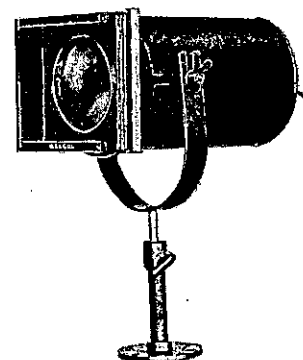
PRICE, EXCLUSIVE OF LAMP ... £2 / 0 / 0 EACH.
FITTED WITH 3" "MANGIN" REFLECTOR WITH ADJUSTMENT
GIVING MUCH GREATER INTENSITY ... 12 / 6 EXTRA.

CYLINDRICAL TYPE.

SEMI-FOCUS. PATTERN No. 28.

Lead Coated Steel Telescopic Lantern, Ventilated at Top and Rear, 3" Lense as above, takes Standard Bulb, non-projector type 60-100 Watt Gas-filled Lamp. Fitted with Colour Frame Runners and Tilting Cradle. 1 1/2" hole at rear for Shade Carrier B.C. Lampholder.

PRICE WITH LAMPHOLDER, EXCLUSIVE OF LAMP ... £1 / 10 / 0 EACH.
SHORT FLANGE PLATE STAND AS ILLUSTRATED ... 2 / 6 EXTRA.

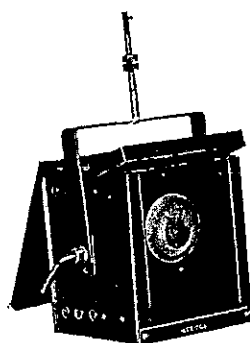


MINIATURE "BABY SPOT"

PATTERN No. 29.

PLANISHED STEEL Lantern, well Ventilated, 3 1/2" P.C. Lense in Removable Steel Frame, Hinged Door at Rear, Runners for Colour Frames, Fitted with all China B.C. or E.S. Lampholder to take Standard 100 Watt Projector Filament Tubular Lamp, Tilting Fork with Lever Screws, etc.

PRICE, EXCLUSIVE OF LAMP ... £2 / 17 / 6 EACH
FITTED WITH 4" "MANGIN" REFLECTOR WITH ADJUSTMENT ... 15 / 0 EXTRA



LINEN BOUND MILLBOARD COLOUR FRAMES 4 1/2" x 4 1/2" FOR PATTERN NOS. 27 & 28 ... £0 6 0 per doz.

" " " " 7 1/2" x 6" " 29 ... 8 0 " "

COMPLETE WITH GELATINES, ASSORTED COLOURS ... 11 0 " "

COLOURED GELATINES, Sheet No. 26.

GASFILLED "PROJECTOR" FILAMENT LAMPS Sheet No. 27

FOR ILLUSTRATION OF "SPOT" BATTEN, COMBINED WITH "SUNRAY" FLOOD LANTERNS, SEE SHEET NO. 15.

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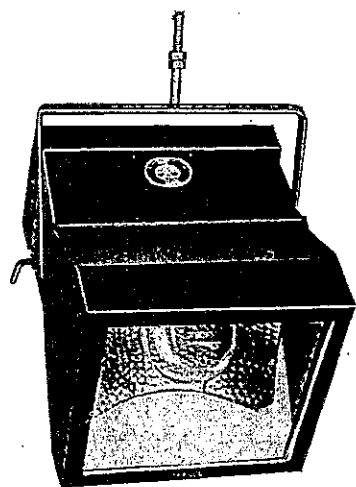
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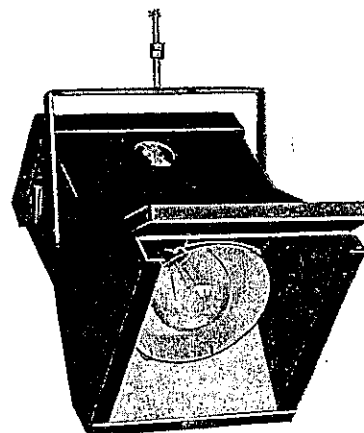
MODERN STAGE LIGHTING APPARATUS



a

“SUNRAY”
HALF-WATT
LANTERN.

PATTERN No. 30.



b

EFFICIENTLY VENTILATED, PLANISHED STEEL LANTERN

fitted with “GOLIATH” E.S. Lampholder, Two-pin Flush Connecting Socket

AND

SPECIAL “SUNRAY” GLASS REFLECTOR.

Tilting Fork with Lever Side Screws and Colour Frame Runners.

Constructed to take 150-300 Watt Standard Size Gasfilled Lamps.

“SUNRAY” LANTERNS ARE IN USE AT MANY OF THE WEST-END AND PROVINCIAL THEATRES AND MARK THE GREATEST ADVANCE YET ACHIEVED IN “HALF-WATT” OVERHEAD LIGHTING.

SPECIALLY SUITABLE FOR SHOP WINDOW LIGHTING.

Price (a) Fitted with Glass Reflector (exclusive of lamp)	£4 10 0 each.
„ (b) Special pattern for Touring Companies,			
Fitted with unbreakable Silvered Metal Reflector (exclusive of lamp)	4	7 6	„
Linen Bound Millboard Colour Frames, Size 12" x 12"	...	12 6	per doz.
Complete with Gelatines, Assorted Colours	...	1 2 0	„ „

FOR ILLUSTRATION OF COMBINED “SUNRAY” AND “SPOT” BATTEN

SEE SHEET No 15

Liquid and Metallic Dimmers, *Sheet No. 14.*

Stage Flexible Cable, *Sheet No. 22.*

Stage Plugs, Sockets and Fibre Connectors *Sheet No. 21.*

Coloured Gelatines, etc *Sheet No. 26.*

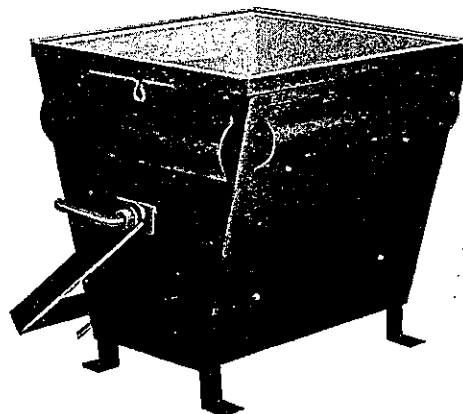
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“SUNRAY” HALF-WATT OUTDOOR FLOOD LANTERN.

PATTERN No. 31.



FOR ILLUMINATING THE EXTERIORS OF BUILDINGS,
HOARDINGS, POSTERS, ETC.

SPECIFICATION

Constructed in NON-RUSTING LEAD COATED STEEL well Ventilated, with Removable Watertight Cover, Glazed with special Convex Glass Panel to withstand the internal heat in combination with external weather conditions.

Fitted with “SUNRAY” GLASS REFLECTOR.

“Goliath” E.S. Lampholder with Asbestos covered Flexible Leads and two-pin Flush, connecting socket.

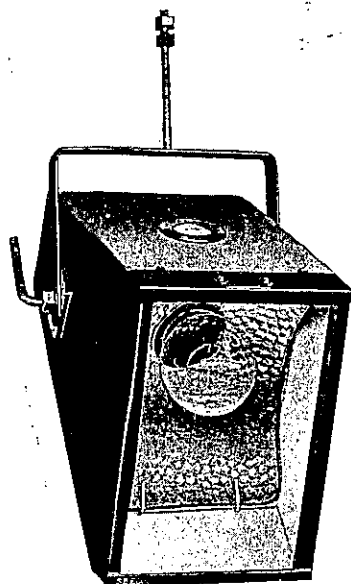
Tilting Fork with Lever Side Screws to adjust angle of light.

Designed to take 400 Watt, Standard Tubular Bulb, Projector Filament Gasfilled Lamp.

PRICE, EXCLUSIVE OF LAMP	£4	0	0	each.
SHORT FLANGE PLATE STAND WITH LEVER SCREW	4	6	..	

GASFILLED “PROJECTOR” LAMPS, Sheet No. 27.





"SUNRAY" BABY FLOOD.

PATTERN No. 32.

CONSTRUCTED IN ASBESTOS LINED LEAD-COATED STEEL, PROVIDED WITH
COLOURED MEDIUM FRAME RUNNERS WITH HINGED COVER AND TILTING FORK
WITH LEVER SIDE SCREWS.

fitted with "E.S." Lampholder to take Standard Bulb 60-100 Watt Gasfilled Lamp

AND

SPECIAL "SUNRAY" GLASS REFLECTOR.

PRICE, FITTED WITH FLUSH SOCKET AND LOOSE PLUG TOP

(EXCLUSIVE OF LAMP) ... £2 17 6 each.

METAL FRAMES, WITH CROSS WIRES, TO CARRY

COLOURED GELATINES, SIZE 9½" X 6½" ... £1 4 0 per doz.

FOR ILLUSTRATION OF COMBINED "SUNRAY" AND "SPOT" BATTEN

SEE SHEET No. 15.

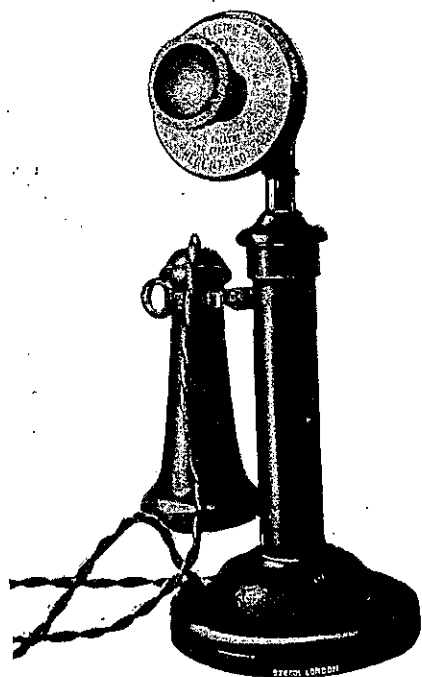
LIQUID AND METALLIC DIMMERS, Sheet No. 14.

COLOURED GELATINES, Sheet No. 26.



S.E.E.C.O.L.

MODERN STAGE LIGHTING APPARATUS



**“PROPERTY”
STAGE TELEPHONE.**

“TURNED” WOOD WITH BRASS
FITTINGS.

HINGED RECEIVER HOOK.

Exact Copy of G.P.O. Telephone.

Price £1 1 0 each.

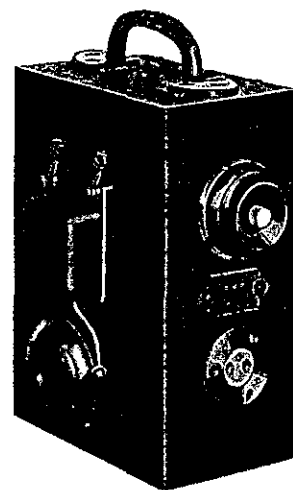
PORTABLE ELECTRIC BELL SETS.

FOR BELL AND TELEPHONE EFFECTS
“ON” AND “OFF” STAGE.

STRONGLY MADE WOOD BOX, WITH HANDLE,
CONTAINING TWO No. 2 DRY BATTERIES.

One or Two Good Quality Bells and Pushes (or Sockets for extension
Flexibles and Plugs).

PRICE, according to requirements, from £1 10 0 each.



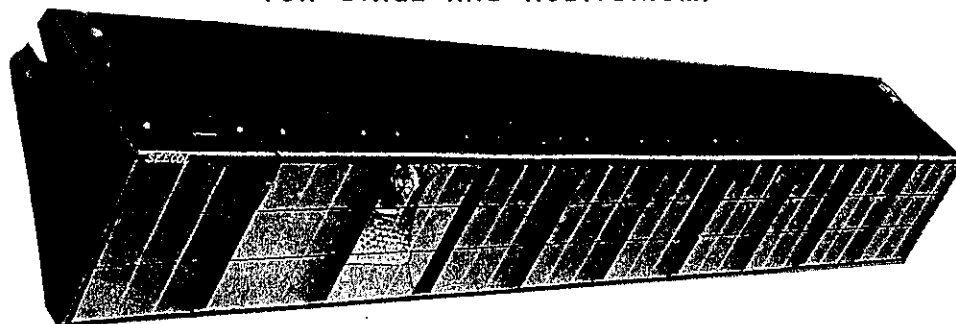
The
STRAND ELECTRIC & ENGINEERING CO. LTD

<p>Telephone: REGENT 480. Telegrams: "SPOTLITE-WESTRAND-LONDON"</p>	<p>Head Office & Works: 66 ST MARTIN'S LANE LONDON-WC2.</p>	<p>Warehouse & Stores: 28 FLORAL STREET, COVENT GARDEN-W.C.2.</p>
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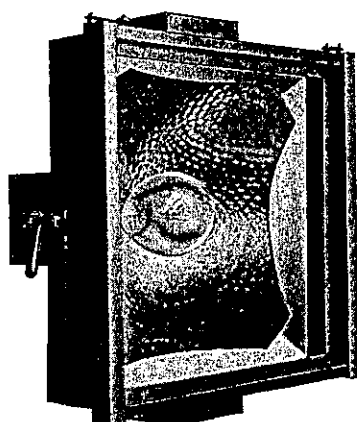
S.E.C.O.L.

MODERN STAGE LIGHTING APPARATUS

THE MANUFACTURERS AND CONTRACTORS FOR
"SAMOILOFF'S LIGHTING SCHEME."
 FOR STAGE AND AUDITORIUM.



SECTION OF BATTEN.

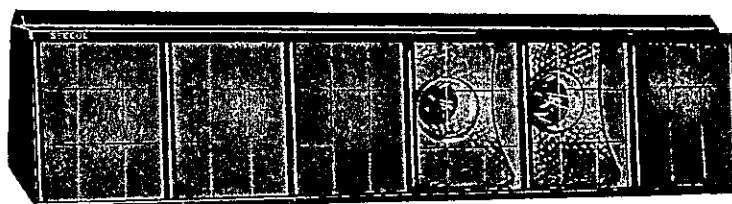


STAGE LANTERN.

DESIGNED TO MEET THE REQUIREMENTS OF
**ART,
 SCIENCE,
 ECONOMY,
 FLEXIBILITY.**

SAMOILOFF'S

{ BATTENS,
 FLOATS,
 OPERATING BOARDS,
 STAGE LANTERNS,
 PROS LIGHTS, ETC.



SECTION OF FLOAT

FOR ILLUSTRATION OF "SAMOILOFF" FLOAT IN POSITION, See Sheet No. 18.

FOR STAGE SWITCHBOARDS AND REGULATORS, See Sheet No. 29.

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MODERN STAGE LIGHTING APPARATUS

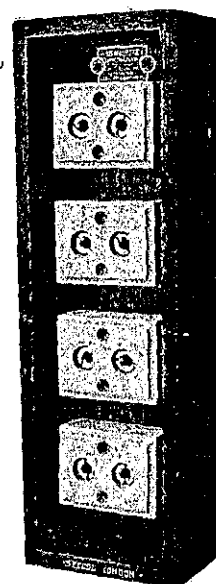
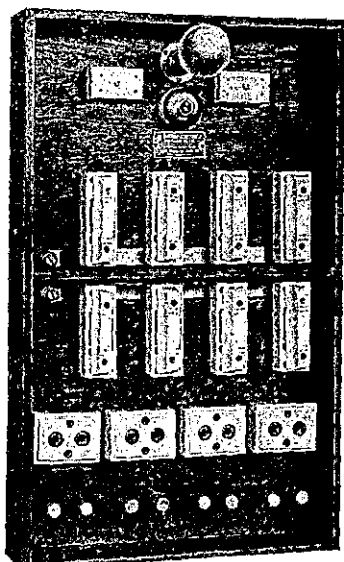
PORTABLE PLUG, SWITCH AND FUSE BOARDS.

OF ANY SIZE OR DESCRIPTION
TO ORDER.

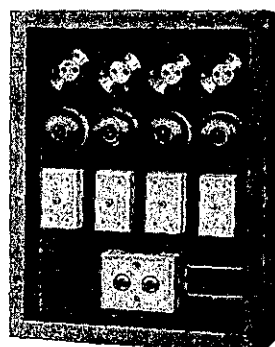
**STRONG AND
DURABLE.**

A LARGE ASSORTMENT
ALWAYS IN STOCK.

AS SUPPLIED TO NUMEROUS
THEATRES AND TOURING
COMPANIES.



MADE OF TEAK WITH
EXTENDED SIDES TO PROTECT
FUSES AND OTHER FITTINGS
FROM
MECHANICAL BREAKAGE.



INTERNAL
WIRING FULLY
ENCLOSED BY SHEET
IRON BACK.



Prices on Application, Sale or Hire, according to requirements.
FOR ILLUSTRATION OF PORTABLE TEAK DIMMER BOARD, see Sheet No. 15.
METALLIC DIMMERS, Sheet No. 14. STAGE PLUGS, SOCKETS & FIBRE CONNECTORS, Sheet No. 21.
STAGE FLEXIBLE CABLES, Sheet No. 22.

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LIQUID DIMMERS.

GLAZED EARTHENWARE JARS, COMPLETE WITH FIXED AND MOVING LEAD CONES, PROVIDED WITH INSULATORS FOR TRACKER WIRE.

PRICE, 30-40 AMPERE	£3	10	0	PER UNIT.
" SPECIAL "SALTS" FOR USE IN DIMMER			2	6	"	LB.

"SEECOL" METALLIC DIMMERS.

PRICES, TYPE A. (SQUARE SLATE BOBBINS)

100-500 Watt, 100-200 Volts	£2	10	0	each.
750-1000 "	"	"	5	0	0	"

PRICES, TYPE B.

(PORCELAIN TUBE BOBBIN WITH WORM GEAR DRIVE)

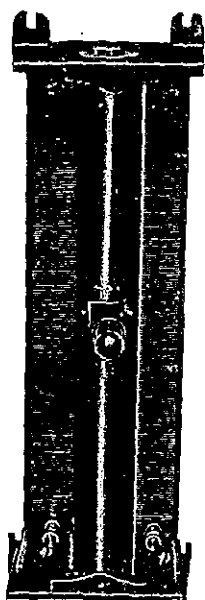
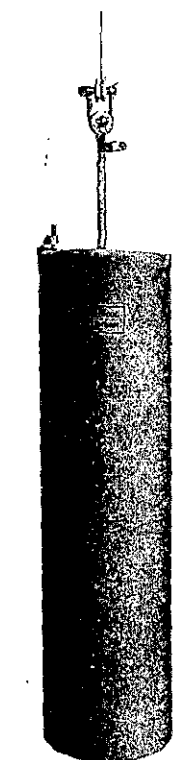
1000 Watt, 100-200 Volts	£5	0	0	each.
1500 "	"	"	7	10	0	"
2000 "	"	"	10	0	0	"

COMPLETE "BANKS" OF EITHER LIQUID OR METALLIC DIMMERS, WITH INTERLOCKING GEARS, SHAFTING AND WHEELS, ETC., WILL BE QUOTED FOR ON APPLICATION GIVING FULL PARTICULARS OF REQUIRMENTS.

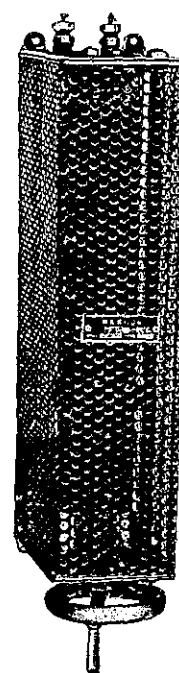
PORTABLE DIMMER BOARDS Etc., Sheet No. 15.

RESISTANCES, Sheet No. 16.

STAGE SWITCHBOARDS, Sheet No. 30.



TYPE A.



TYPE B.

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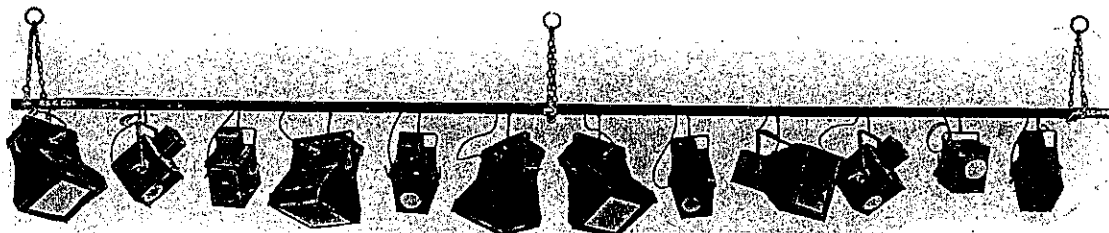
S.E.E.C.O.L.

MODERN STAGE LIGHTING APPARATUS

COMBINED "SUNRAY" AND "SPOT" BATTEN.

AS SUPPLIED TO MANY WEST-END THEATRES,

INCLUDING, THE ALDWYCH, AMBASSADORS, COMEDY, DUKE OF YORKS, KINGSWAY, LITTLE, LONDON PAVILION, NEW, NEW OXFORD, PRINCES, ROYALTY, SAVOY, STRAND, WYNDHAMS, ETC., AND ALSO A NUMBER OF TOURING COMPANIES.



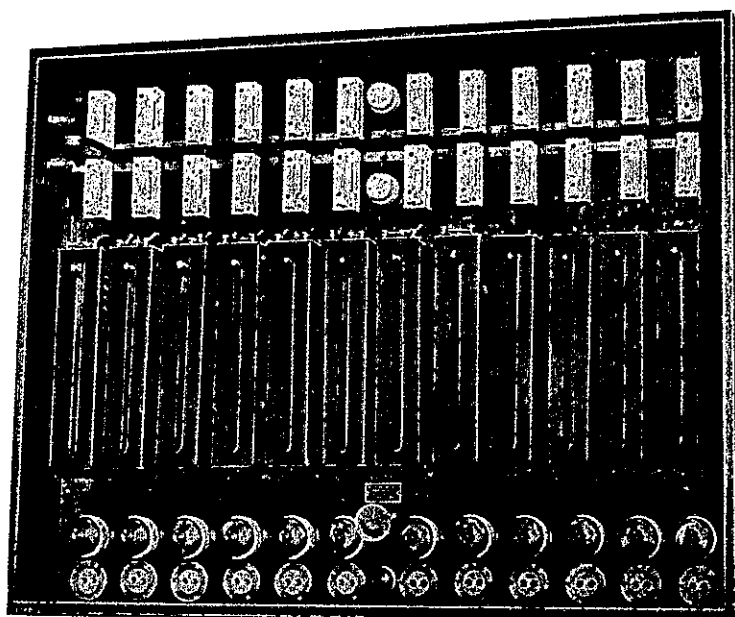
Consisting of 2" Channel-Iron Batten with Lead-Coated Steel Cover enclosing the wiring.
Fitted with Triple or Quadruple Suspension Chains, as required.

EACH LANTERN CAN BE ADJUSTED TO ANY ANGLE OR TILT.

PORTABLE TEAK SWITCHBOARD. FOR ABOVE.

Wired and Fitted Complete with 15 Ampere Double-pole "Kantark" Fuses and Bus-Bars with Large Main Terminals and Dividing Fillet, 15 Ampere Best Quality "Crabtree" Tumbler Switches, 10 ampere Flush Two-pin Sockets, 100-1000 Watt Sliding Metallic Dimmers, Giving Perfect Graduation, also fitted with "pilot" light with local switch and fuse.

All internal wiring covered in with Sheet Iron Back.



THE IDEAL SWITCHBOARD OUTFIT FOR TOUR.

Prices on Application, Sale or Hire, according to requirements.

SMALL PORTABLE PLUG BOARDS, Sheet No. 13.
METALLIC DIMMERS, Sheet No. 14.

STAGE PLUGS, SOCKETS & FIBRE CONNECTORS, Sheet No. 21.
STAGE FLEXIBLE CABLES, Sheet No. 22.

The

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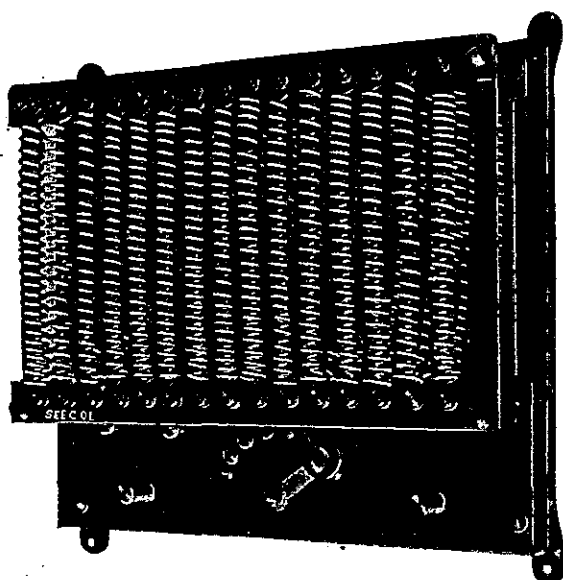
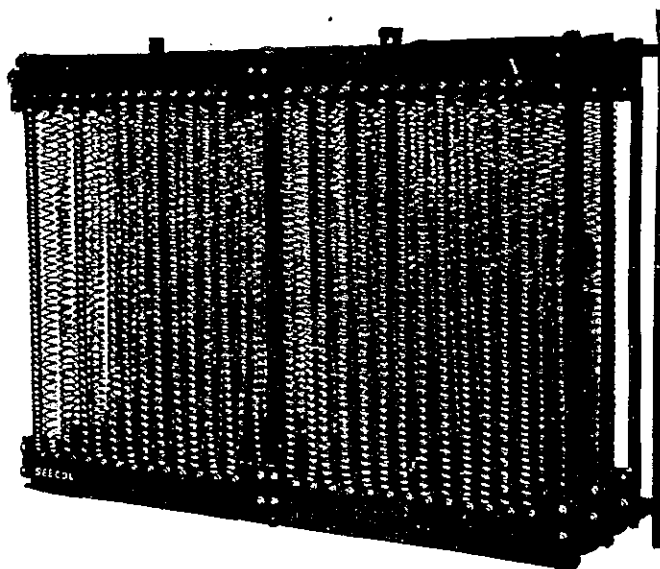
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28 FLORAL STREET,
COVENT GARDEN W.C.2.



RESISTANCES.

WALL OR PORTABLE FRAME

Amperes.	100 Volts.	200 Volts.
10	£3 0 0	£4 4 6
20	3 5 0	4 16 0
30	3 10 0	5 7 0
40	4 2 6	7 11 6
50	4 14 0	8 13 6
60	5 2 0	9 14 6
70	5 16 0	11 15 0
80	6 16 0	12 18 6
90	7 6 0	13 16 0
100	7 14 0	14 18 6



WALL-TYPE, REGULATING, WITH ROTARY SWITCH.

Amperes.	100 Volts.	200 Volts.
5-20	£4 5 0	£6 3 0
10-30	5 2 6	7 3 0
20-40	5 18 0	8 18 0
25-50	6 10 0	10 16 0
25-60	6 17 6	13 16 6
30-70	7 14 0	15 12 0
30-80	8 7 0	17 10 0
30-90	9 13 0	19 9 6
30-100	10 18 6	21 8 0

ALL PRICES INCLUSIVE OF PERFORATED METAL COVERS.
INTERMEDIATE RATINGS PRO-RATA.

FOR LIQUID AND METALLIC DIMMERS, See Sheet No. 14.

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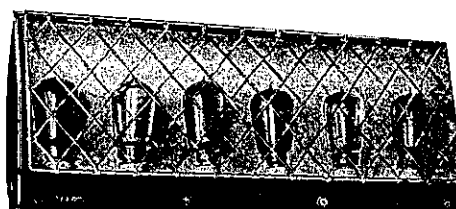
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STAGE FLOATS AND BATTENS.

OPEN
TYPE

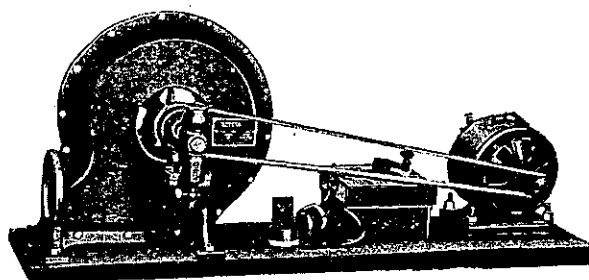


WITH HOODED
REFLECTOR.

CONSTRUCTED IN LEAD-COATED STEEL THROUGHOUT, FITTED WITH ALL-CHINA BATTEN HOLDERS, WIRING FULLY ENCLOSED IN METAL TROUGH, GALVANIZED WIRE GUARD, ETC.

Prices on application, according to requirements.

PORTABLE ELECTRIC BLOWERS.



FOR WIND EFFECTS, FLAG
WAVING, SILKEN "FLAMES"
ETC.

Prices (Sale or Hire) on Application.

WE STOCK A NUMBER OF THESE BLOWERS IN VARIOUS SIZES.

"SAMOILOFF'S LIGHTING SCHEME" Sheet No. 18.

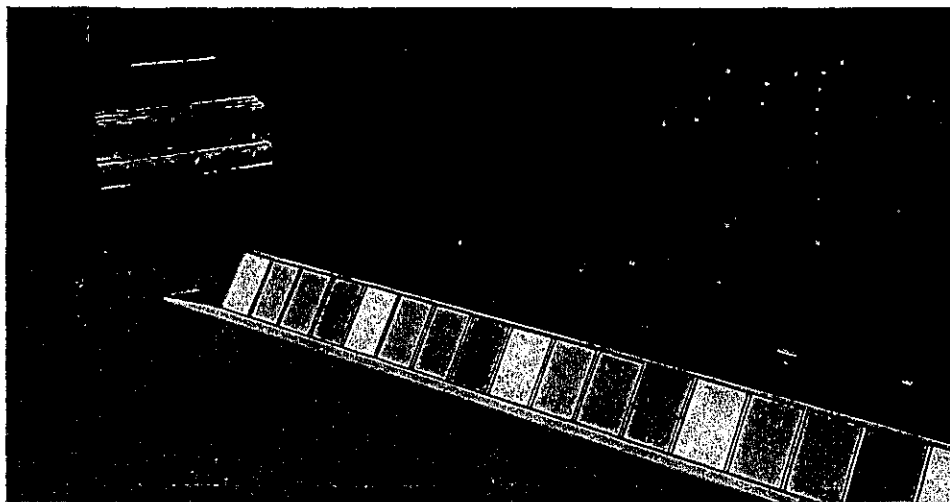
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"SAMOILOFF'S LIGHTING SCHEME."

THE MOST ECONOMICAL AND EFFICIENT
STAGE LIGHTING EQUIPMENT YET DEVISED.



"SAMOILOFF" FLOAT IN POSITION.

AS INSTALLED AT SEVERAL LEADING THEATRES.

FOR OTHER ILLUSTRATIONS OF SAMOILOFF'S APPARATUS, See Sheet 12.

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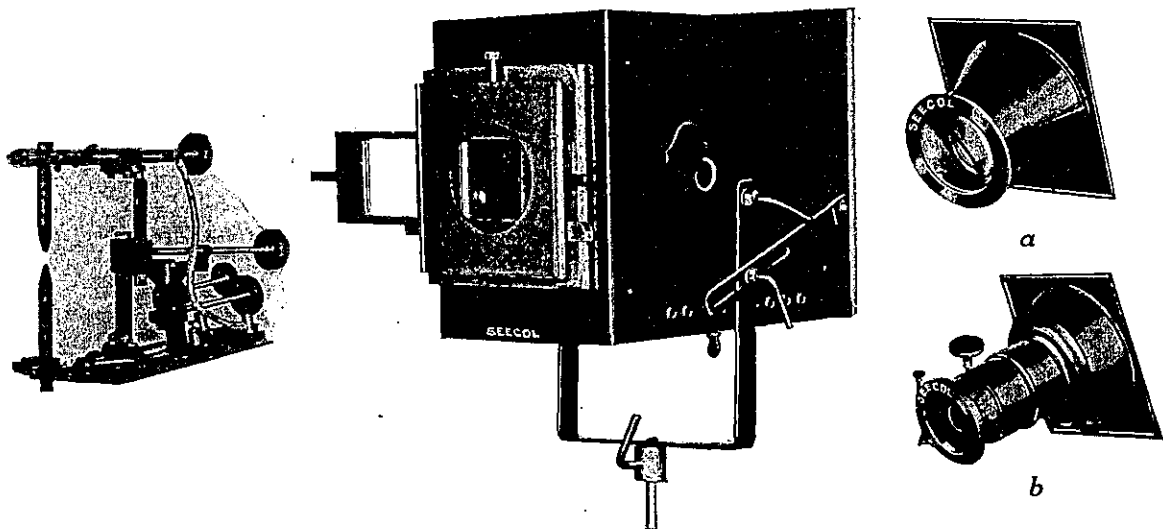
OPTICAL EFFECT LANTERN.

PATTERN NO. 33.

PLANISHED STEEL LAMPHOUSE, WELL VENTILATED,
LINED ASBESTOS.

Fitted with 5" Dia. Condenser and Two-Spyholes.

TILTING FORK WITH LOCKING QUADRANT.



ARC LAMP

Steel Rack and Pinion, Five Movements.

Mounted on Sliding Tray, Heavy Brass 30-50 Ampere Carbon Holders, Mica Insulation, Asbestos Covered Linking Flexibles and Brass Pillar Terminals on Fibre Block, Sliding Back Shutter, etc.

Price, Lantern complete with Arc Lamp ... £15 0 0 each.

Turntable Attachment (as illustrated on lantern) for projecting ordinary

Magic Lantern Slides, Complete with Aluminium Slide Carrier, Price £2 10 0 „

(a) Wide angle Brass Cased objective lense in Cone front ... £1 11 6 „

(b) Rack and Pinion Objectives, Long or Short Angle, according to length of "Throw" and size of Picture Required, Prices on application with particulars.

OPTICAL EFFECTS, Sheet No. 20.

STAGE FLEXIBLE CABLES, Sheet No. 22.

CARBONS, Sheet No. 24.

TELESCOPIC STANDS, Sheet No. 25.

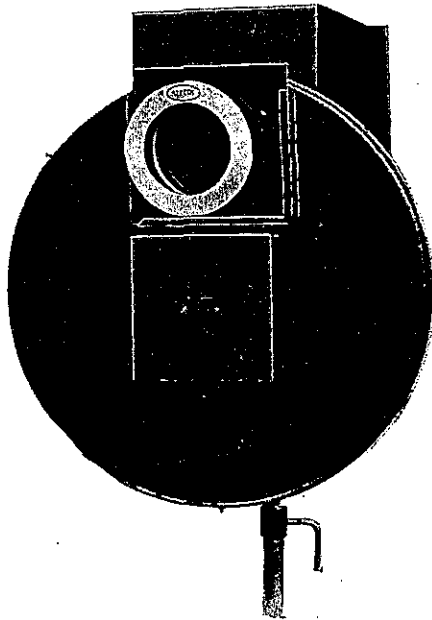


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MODERN STAGE LIGHTING APPARATUS



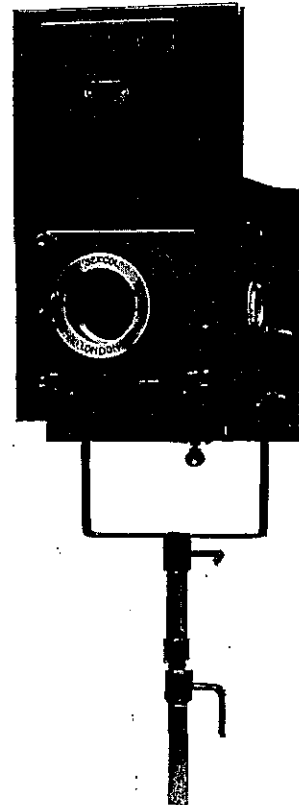
**OPTICAL STAGE
"EFFECTS"**

(OUR OWN MANUFACTURE)

OF EVERY DESCRIPTION.

ON SALE OR HIRE.

CLOUDS,
RAIN,
SNOW,
RAINBOW,
RUNNING WATER,
TUMBLING WAVES,
WATER RIPPLES,
LIGHTNING,
AURORA BOREALIS,
SMOKE, FIRE, ETC., ETC.



PRICES ON APPLICATION, giving full particulars of requirements.

A PRIVATE DEMONSTRATION OF ANY EFFECTS REQUIRED CAN BE ARRANGED ON THE SCREEN AT OUR
FLORAL STREET PREMISES, BY APPOINTMENT.

EFFECT LANTERNS & OBJECTIVE LENSES, Sheet No. 19. HIRING TERMS, Sheet No. 31.

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S.E.E.C.O.L. MODERN STAGE LIGHTING APPARATUS

STAGE PLUGS.

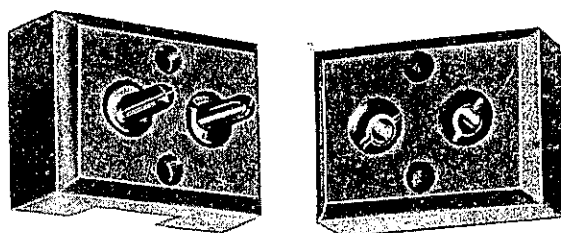
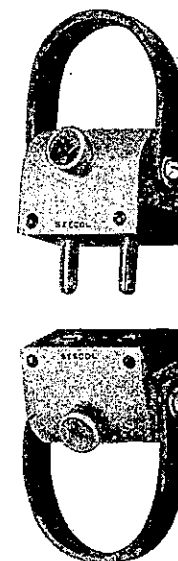
Strong Cast and Machined Aluminium Cases, Heavy Brass Terminals, Male or Female, Mounted on Fibre Blocks.

Carrying Capacity up to 30 Amperes.

N.B.—The construction of these plugs with the cable lug on the side and also the provision of Leather Strap Handles, prevents any pull on the cable when removing plug from socket.

Price (male or female type) ... 7/6 each.

NO EXTRA CHARGE FOR DIFFERENTIAL PINS.



STAGE SOCKETS.

25-30 AMPERE.

Solid China Cases with Heavy Brass Male, Female or Differential Terminals.

NO SOLDERING REQUIRED.

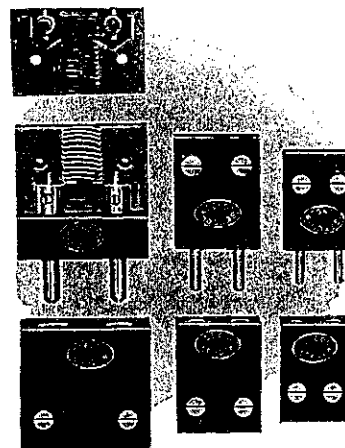
Prices:— Male ... 5/3 each.
Female ... 4/9 ..

“SEECOL” FIBRE 2 PIN CONNECTORS.

PRACTICALLY UNBREAKABLE.

The Threaded Outlet as illustrated, forms a most efficient cordgrip and prevents “peeling” of the outer braiding of Workshop Flexible. Made in 3 sizes, each of which will fit the usual Standard Plugs and Bases in their respective size. The 25-30 Amp. Size is interchangeable with our Aluminium Plugs or China Sockets illustrated above.

Prices:— 5 Ampere Size, Male or Female ... 4/6 each.
10 “ “ “ “ ... 5/-
25-30 “ “ “ “ ... 6/6 ..



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“STAGE” FLEXIBLE CABLES. DOUBLE VULCANIZED.

Size	Amperes at I.E.E. Rules.		Amperes at 1000 per sq. inch.		PER 100 YARDS.				
23/36	...	4.1	...	1.04	PRICE	£3	5 0
40/36	...	7.0	...	1.8	„	4	4 0
70/36	...	12.9	...	3.2	„	5	11 0
110/36	...	19.0	...	5.0	„	7	10 0
162/36	...	24.0	...	7.35	„	9	15 0
140/33	...	30.0	...	10.9	„	13	10 0
195/33	...	35.0	...	15.2	„	18	11 0

LENSES.

BEST QUALITY GROUND PLANO-CONVEX.

PRICES:—

6" DIAMETER	×	6" FOCUS	£1	10	0 each.
6" "	×	8" "		14	0 „
6" "	×	9" "		12	6 „

ALL PRICES QUOTED ON THIS SHEET ARE SUBJECT
TO MARKET FLUCTUATIONS.

(DISCOUNTS OR ADDITIONS ON APPLICATION)

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RAINBOW, FLICKER & COLOUR WHEELS.

MADE OF
PLANISHED STEEL
WITH WIRED RIMS.

Size 19½" diameter.

Prices for

Wheels fitted with
assorted Gelatines

No. 1 RAINBOW

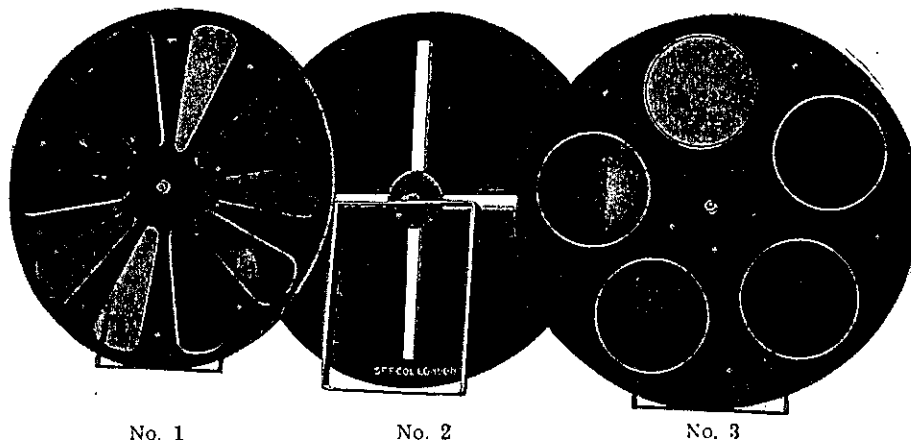
£1 12 0 each.

No. 2 FLICKER

£0 19 6 ..

No. 3 COLOUR

£1 16 0 ..



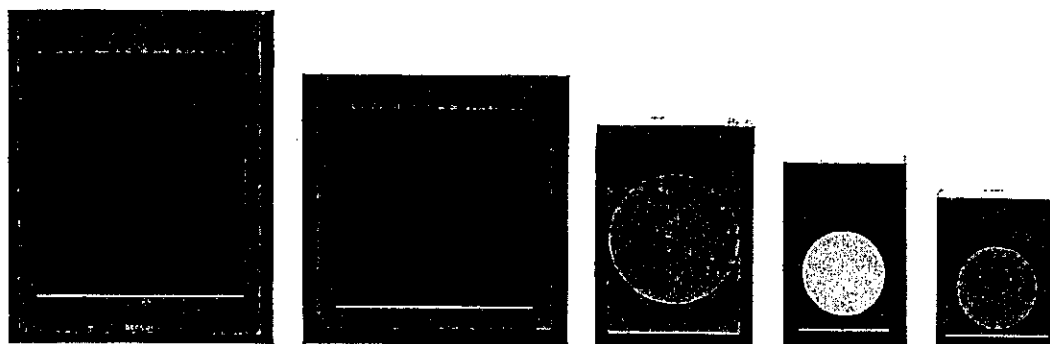
No. 1

No. 2

No. 3

All Complete with Rectangular frames as illustrated, to fit our Standard Lantern front:

MEDIUM COLOUR FRAMES.



Strongly Made in Linen Bound Millboard with one end open to Slide in Gelatine.

Prices:—

"FLOOD"	Size	15" x 11¾"	13/- per doz:
"SUNRAY"	..	12" x 12"	12/6
STANDARD FOCUS	..	10¾" x 7½"	9/-
BABY SPOT	..	8¾" x 6½"	8/6
MINIATURE BABY SPOT	..	7½" x 6"	8/-

SPECIAL SIZES MADE TO ORDER.

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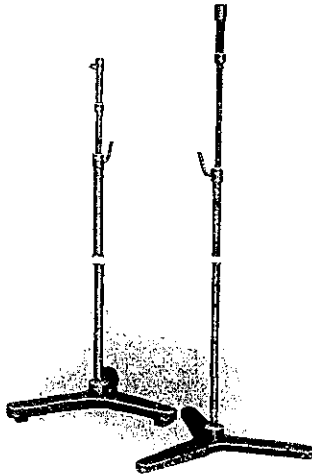
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TELESCOPIC STANDS



Wrought Iron $\frac{3}{4}$ " barrel securely fixed to Cast Iron Tripod Base Plate as illustrated, fitted with Telescopic Lining of $\frac{3}{8}$ " gas barrel, with Lever Locking Screws.

Standard size extending from $4\frac{1}{2}$ ' to 7' in height, approx.

£1 17 6 each.

Heavier pattern made in 1" barrel with $\frac{1}{2}$ " Slider.

£2 5 0 each.

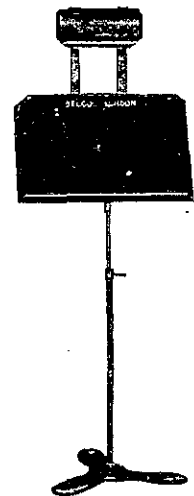
If fitted with Ball Castors, extra.

ORCHESTRA STANDS

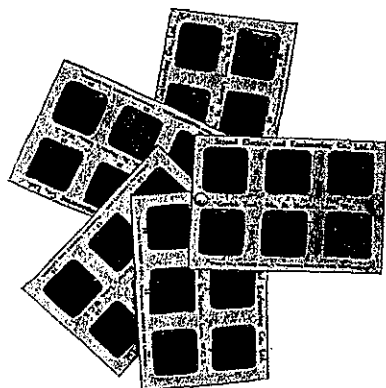
Gas Barrel stem securely screwed to Cast Iron Tripod Base, Telescopic Rod Lining with Lever Screw. Sheet Iron Desk, fixed at about 30° angle, fitted with Japanned Lantern with Adjustable Opening for Light.

Price complete with Cordgrip Holder and 3 yards 35/40 CABTYRE flex (exclusive of lamp)

£1 17 6 each.



S.E.C.O.L. MODERN STAGE LIGHTING APPARATUS



COLOURED GELATINES.

BEST QUALITY ONLY

SIZE OF SHEETS 22" x 17½"

Prices:— Nos. 1 to 27 ... 18/- per doz. sheets
 „ 28 to 30 Frosted 24/- „ „ „

SAMPLE COLOUR CARD AS ILLUSTRATED
 WILL BE SENT ON APPLICATION

COLOUR CHART FOR GELATINES OR VARNISH

1	YELLOW	11	DARK PINK	21	PEA GREEN
2	LIGHT AMBER	12	DEEP ROSE	22	MOSS „
3	STRAW	13	MAGENTA	23	LIGHT „
4	DEEP AMBER	14	RUBY	24	DARK „
5	ORANGE	15	PEACOCK BLUE	25	PURPLE
6	FIRE RED	16	MOONLIGHT „	26	DARK MAUVE
7	LIGHT ROSE	17	STEEL „	27	LIGHT „
8	SALMON	18	MIDDLE „	28	HEAVY FROST
9	MIDDLE SALMON	19	DARK „	29	LIGHT „
10	„ ROSE	20	DEEP „	30	RIBBED „

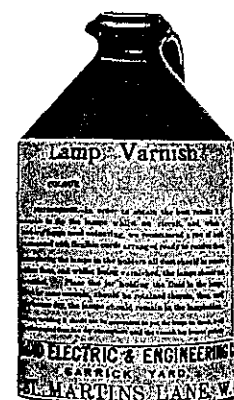
INCANDESCENT LAMP VARNISH

COLOURS MATCH GELATINES

Price 6/6 per Pint, in Stone Jars

Can be Supplied either Clear or Frosted at same price.

SPECIAL SHADES MADE-UP TO ORDER.



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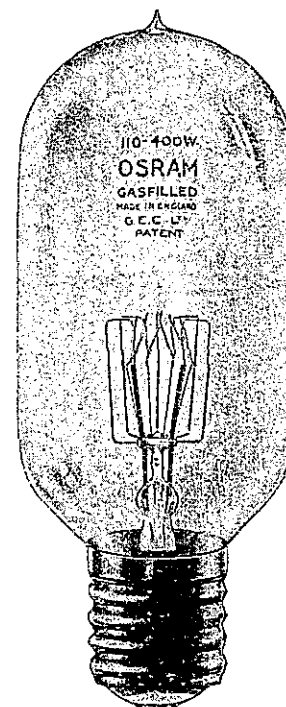


PROJECTOR LAMPS

(GASFILLED)

STANDARD BULBS.

BURNING POSITION—VERTICAL WITH CAP BELOW.



VOLTS.	WATTS.	OVERALL LENGTH.	DIAMETER.	FILAMENT CENTRE TO CAP CONTACT.	CAP.	PRICE
100 to 130	100	152 m/m	38 m/m	80 m/m	E.S. or B.C. EACH 11/3
	250	200 "	64 "	95 "	E.S. " 21/-
	400	200 "	77 "	100 "	GOLIATH E.S. " 27/6
	750	250 "	77 "	120 "	" " 37/6
	1000	250 "	100 "	120 "	" " 37/6
	1500	300 "	115 "	120 "	" " 50/-
200 to 260	100	152 "	38 "	80 "	E.S. or B.C. " 12/6
	250	200 "	64 "	95 "	E.S. " 23/6
	400	200 "	77 "	100 "	GOLIATH E.S. " 30/-
	750	250 "	100 "	120 "	" " 40/-
	1000	250 "	100 "	120 "	" " 40/-
	1500	300 "	115 "	120 "	" " 55/-

N.B.—ALL PRICES ON THIS SHEET ARE SUBJECT TO MARKET FLUCTUATIONS.

FOR LANTERNS TO TAKE THESE LAMPS, SEE SHEETS Nos. 4, 6, 7 & 9.

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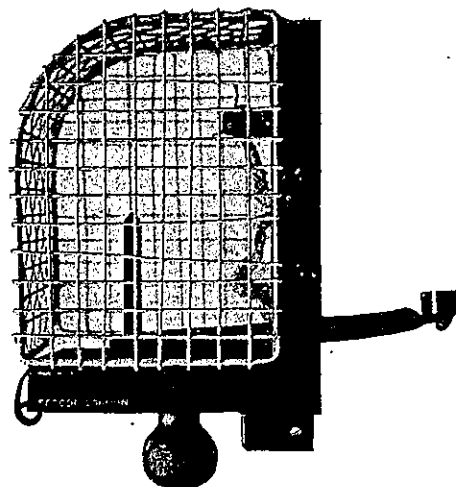
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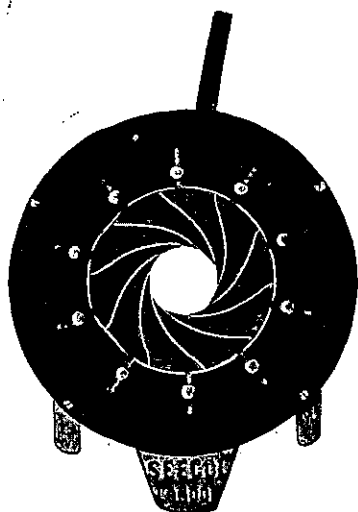


STAGE "LIGHTNING" LANTERN.

SAFER AND EASIER TO OPERATE
THAN THE OLD-FASHIONED AND
DANGEROUS CARBON STICK AND
FILE.



PRICE, COMPLETE WITH TERMINAL BLOCK AND 5 YARDS STAGE FLEX ... £2 10 0 EACH.



"IRIS" DIAPHRAGM

FOR
FOCUS LANTERNS.

ALUMINIUM CASTING WITH BRASS LEAVES
LEVER MOVEMENT.
5" APERTURE

CAN BE FITTED TO ANY LANTERN.

PRICE, £3 0 0 EACH.

"BUTTON" ATTACHMENT FOR ABSOLUTE "BLACK OUT" 12 6 EXTRA

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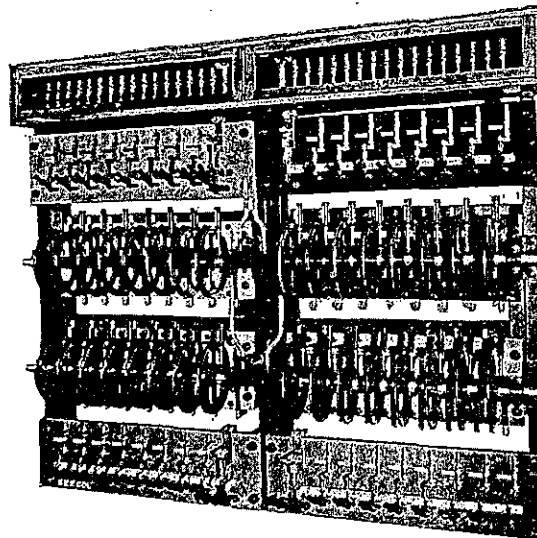
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S.E.E.C.O.L.
MODERN STAGE LIGHTING APPARATUS

"STAGE" SWITCHBOARDS.

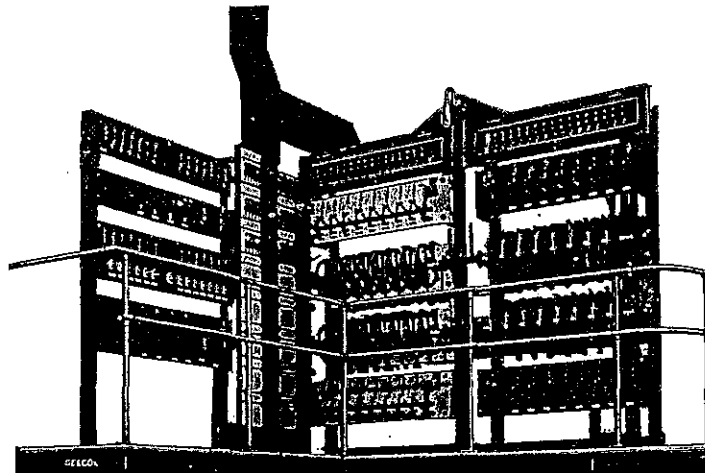
ALL TYPES
OF
SWITCHBOARDS.



REGULATORS,
FUSE PANELS,
ETC.

32 WAY FOUR COLOUR SWITCHBOARD, COMPLETE WITH 32 "SEECOL" LIQUID DIMMERS, DESIGNED, MANUFACTURED AND INSTALLED BY US AT THE NEW CROSS EMPIRE IN CONNECTION WITH "SAMOILOFF'S LIGHTING SCHEME."

DESIGNED
AND
MANUFACTURED



ON
OUR OWN
PREMISES.

SIMILAR BOARD TO ABOVE, COMPLETE WITH SECTIONAL SWITCH PANELS ALSO FRONT-OF-HOUSE AND SUNDRIES PANELS (ON LEFT OF ILLUSTRATION)

Installed at the Regent Theatre, London.

THE ABOVE ILLUSTRATIONS ARE FROM ACTUAL PHOTOGRAPHS.

The
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SALE AND HIRING TERMS.

PRICES.

The quoted Prices in this Catalogue are based on those prevailing at time of going to Press and are subject to market fluctuations.

No engagement can be entertained based on the prices quoted herein, but every endeavour will be made to execute orders subject to the provisions of the foregoing paragraph and to normal conditions prevailing, both as regards labour and the supply of materials.

ILLUSTRATIONS.

The illustrations in this Catalogue are reproduced from actual photographs of the apparatus, but from time to time, the designs may be subject to alterations and improvements as the outcome of further experience.

DELIVERY.

Goods are well packed and despatched—Carriage Forward—No responsibility accepted by this Company for damage in transit.

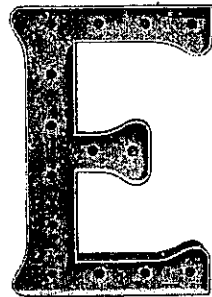
HIRING DEPT.

Practically all our Stage Lighting Apparatus can be obtained on Weekly Hire, at very reasonable rates, quotations for which will be supplied on receipt of Customers' requirements. In such cases the Goods remain the absolute property of this Company, the Hirer undertaking to return the Apparatus in the same good order as received and being fully responsible to the Company for loss or damage thereto.





STEEL TROUGH
ROMAN.



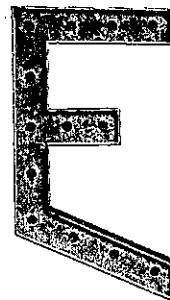
STEEL TROUGH
ROUND CORNERS.

ELECTRIC SIGN LETTERS.

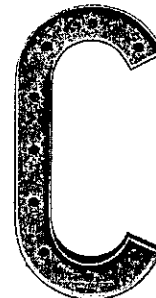
OF EVERY DESCRIPTION
IN
WOOD OR METAL (non-rusting)

RUNNING BORDERS.
TALKING SIGNS, ETC.

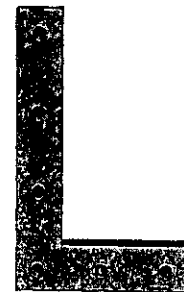
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ON OUR OWN PREMISES.



STEEL TROUGH
SPECIAL SHAPE.



STEEL TROUGH
BLOCK.



PLAIN WOOD
BLOCK.

ALL KINDS OF
ELECTRIC FLASHERS,
BOX AND LANTERN
SIGNS

MADE TO ORDER.

PRICES QUOTED ON APPLICATION
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