

STRAND PERSONALITIES

The Editor has decided that our readers might be interested in some of the people behind the scenes at Strand.



HEN a business has been going for as long as Strand - 70 this birthday - there is a lot of equipment in the field to be kept going.

Tommy Morgan is a mine of information on such things as left handed widgets for Pattern 53's to Australian specification and has a vast amount of equally useful but practically undocumentable knowledge. He also knows what kind of lamp is needed for a 1961 wave effect, or for a Harmony going on a tour rig to Tobago.

Our picture shows him with just a few of the half million lamps Strand sell every year.

Tommy joined Strand in 1939 in the sheet metal shop at Talbot Road in West London where he put together a few thousand colour frames. In 1943 the colour in his life became Navy Blue and this particular No. 19 lasted until 1947, when he returned to the old firm.

Tommy busied himself in various manufacturing roles and locations until 1969 when he moved into the Marketing Department, created after the Rank purchase of the company. Here he wrestled with production forecasting, still something of an unfinished battle. His second front - that of quality control - can, however, be pronounced as a victory, although vigilance can never be relaxed.

A few years passed and Tommy joined the Editor in the old Theatre Lighting Sales operation during those years that took our exports to more than half of our total business for the first time.

A great four years, but editorial photos of both Tommy and myself show him as youthful as ever at their conclusion when we went our separate ways in the company while your Editor lost the bloom of youth. A true Portrait of Dorian Gray situation.

Our photo shows Tommy as he is today, as irrepressible, knowledgeable and helpful as ever.

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