## 1066 and all that

Once upon a time there was a stage lighting firm renowned for its equipment, or some of it, but which cast a blight over all with its strange irregular reference numbering. Thus there were Pattern $23 \mathrm{~s}, 49 \mathrm{~s}, 73 \mathrm{~s}, 50 \mathrm{~s}$, all of which defied classification by those who wanted to classify them, but those who wanted to use them for lighting found that in their perverse way these numbers were memorable-indeed they became hallowed by tradition. Is there a lighting man alive whose soul is not still stirred one way or another at the number twenty-three? In overdue course reference numbers were devised for accessories. However, it was desirable to state, when ordering, in plain if abbreviated English what the thingsubject of the order-was. Cases of duplication were not unknown and there was always the peril of a slip; thus instead of a Patt. 137 flood one might receive a Ref. 137 snow effect.

Customers of a classificationary kind used to frown on these old laissez faire ways and wonder when some organisation was going to come in and take a hand. Well it has and has; of the result we can now report. Our catalogue price list bears an imposing new array of numberseverything being treated alike. The basis is a seven digit code thus: instead of a Patt. 23 one simply orders a 2001003 or instead of a Patt. 23 W (wide angle) it is memorably a 2001405 which hangs from a 2648307 clamp, while the beam is daintily tinted with a 313590410 pink or according to dramatic need a 313590440 blue.

The observant will notice that now for colour we have grown two extra digits - the seven digit code only tells us that it is a piece of Cinemoid of a particular sizeshould one require it to be coloured then a further two digits are of course needed. For many purposes a 200600 T spot would be better in which case we should still need 2648307 to hang it, but our pink becomes 314010910 , and of course we might need a 2648402 and a 2662609 if our Patt. 123, for that is what it is, were to be used on a stand from floor level instead.

A scrutiny of these new reference
numbers suggests that the main difference from their predecessors is the fact that they consist of seven digits instead of just two or three. Picking the code numbers for the seven variants of what we used to call a Patt. 23 seems to have been left to ERNIE. Working on the hypothesis that in an organisation there is organised thinking, and with Rene Cutforth's BBC television programme The Codebreakers in mind, we set out to break this particular code. Alas, we have to confess that even with a 41-page explanation of what it all meant before us we did not succeed. To take a simple case, the three sizes of Fresnel spots $500,1,000$ and 2,000 watt are respectively 200600 T , 2011 008, 2013 203. Why? How comes it that among a wholly numerical code a " $T$ " crops up from time to time in the last column? It is no help to be told that the last column is only for the computer-we still have to get it correct when using the code because this single figure tells the computer that we have got the other figures right. Obviously it is no good having those figures right if the wrong last figure leads the computer to assume we have the right figures wrong. Likewise a right last figure is useless if any of the ones that are left were wrong. A cautionary tale indeed.

There are some, believe it or not, who find seven figure code numbers not easily memorable and it may help them to know that we would have had a nine figure code but for the firm stand taken by the man who has a finger in our index.

Baulked of their public prey "the organisers" go to work in private adding digits here and there and almost everywhere. Thus that nice 313590440 mentioned has three extra digits put on it to show which representative sold that piece of blue Cinemoid. Of users we have 57 varieties, so a further two digits are slapped on, and for all we know the codemakers have a four-digit word for us. Who are "us" by the way? Breaking our traditional anonymity in this area of TABS we are $11280450230715 \% 72201009 \mathrm{P} 400004328 \ldots$ or so the Electricity Board's computer tells us at the bottom of our quarterly bill.

