

Looking for a few answers and it is late? The local dealer is closed, or you are a victim of the time zone? The client didn't mention it when you called yesterday? Last year that would have been the height of frustration, this year it is no problem.

Maybe you want lux at 10 meters, or even the foot-candles at 30 feet. Perhaps you need the weight of one of those really functional Supernovas or the dimensions of the exciting Videolux Softlight. It could be you need to know the way to extend the remarkable attributes of the Strand 550 Console or decide you want to confirm a few details about a Hand Held Remote. Now all can be resolved and you don't have to pick up a phone or go hunting for the Data Sheet you thought you brought back from that Trade Show in Las Vegas, London or Munich. All you have to do is take a trip on the Global Information Super Highway that is the World-Wide-Web.

All it takes is a PC or Mac and an Internet connection to benefit from a wealth of Strand Lighting information. Type in this address: <http://www.strandlight.com>, and it is just like having a Strand regional office right on your doorstep.

Strand's Home Page on the World-Wide-Web gives access to company representatives, distributors, suppliers, and dealers together with links to their WEB sites, as well as ESTA, PLASA and USITT. At your fingertips is an informed lighting library that can answer your product questions. This is the easy way to print a copy or order specific data sheets, in A4 or 8 1/2" x 11" size, on a Literature

Nine -to- five a thing of the past

Request Form. You can even register to receive *LIGHTS!* magazine on a regular basis. You can also download information which can be printed from your own printer, including those datasheets you may need instantly. Strand's World-Wide Service Centre Locations are also listed.

For news of upgrades, together with version numbers, of Strand's new software for the latest generation of control consoles, dimmers and architectural products, product descriptions and images necessary for project research, as well as photometrics, channels, attributes, sizes, weights, and a whole lot more, call up the Web.

And there is more, you can browse through the colour catalogs for all of Strand's world markets as well as gain access to news and informational features.

Visit Strands Web page for a free, yes FREE copy of the GeniusPlus or Lightpalette Off-Line Editor. Just download this stand alone programme for emulation of a 430/530/550 Console and GeniusPlus or Lightpalette operating software on your 485 or Pentium DOS PC. Registered users can also download the 1.5 version software featured elsewhere in this issue of *LIGHTS!*

At the time of going to press the service was receiving in excess of 200 inquiries per day. Enhanced for use by Netscape browsers, the Strand Web site is constantly being revised and updated to keep pace with the many product developments that are continually taking place. Open twenty-four hours a day this is one information channel that you will want to flow right through your company. Remember it's as easy as <http://www.strandlight.com>.

LIGHTS! welcomes you to the Web, and a world of great lighting products. ●



London's Heathrow airport, and Kirkcaldy, Scotland they ensure that the market receives the products it needs. Their faces are familiar at the world's most important lighting trade shows and conventions. You will meet them at Photokina, IBC, NAB, Plasa, USITT, Showbiz Expo, Lightfair, and a host of others. They speak 50 or 60 cycles, they speak a variety of voltages. They are not all bi-lingual but, like their sales colleagues, they all speak the language of lighting. ●

(Above) The AMADA CNC Punch Press Cell.

(Left) Testing of Dimmer Racks. These are the EC90SV variety.

SALES OFFICES

Strand Lighting United Kingdom

Grant Way, Isleworth, Middlesex, TW7 5QD,
Tel: +44 (0)181 560 3171
Fax: +44 (0)181 568 2103

E-mail addresses -
Sales: custom@stranduk.com
Service: service@stranduk.com

Strand Lighting Germany

Strand Lighting GmbH,
Salzbergstrasse 2, 38302
Wolfenbüttel-Salzdahlum.
Tel: +49 (0) 5331 30080
Fax: +49 (0) 5331 78883

Strand Lighting Benelux

Chaussée de Haecht 1801,
1130 Bruxelles, Belgium.
Tel: +32 (0) 2 245 8686
Fax: +32 (0) 2245 22 35

Strand Lighting Italy

Strand Lighting Italia S.r.l.,
Via delle Gardenie 33,
00040 Pomezia, Roma.
Tel: +39 (0) 6 914 7123
Fax: +39 (0) 6 914 7136

Strand Lighting Scandinavia

Box 20105, Tappvågen 24,
161 02 Bromma, Stockholm.
Tel: +46 (0) 8 799 6950/1/2/3
Fax: +46 (0) 8 799 6954

Strand Lighting USA

PO Box 9004,
18111 South Santa Fe Ave.,
Rancho Dominguez,
CA 90221.
Tel: +1 (310) 637 7500
Fax: +1 (310) 632 5519
E-mail address:
sales@strandlight.com

Strand Lighting Canada Ltd

2430 Lucknow Drive, Unit 15,
Mississauga, Ontario, L5S 1V3.
Tel: 1 (905) 677 7130
Fax: 1 (905) 677 6859
E-mail address:
sales@strand.ca

Strand Lighting Asia Ltd

7/F Corporation Square,
8 Lam Lok Street
Kowloon Bay, Hong Kong.
Tel: +852 2757 3033
Fax: +852 2757 1767
E-mail address:
Sales: info@stranda.com.hk

World Wide Web Site
<http://www.strandlight.com>

 Strand Lighting
Strand Lighting is a company within
The Rank Organisation plc.