



LIGHTING BY STRAND ELECTRIC

Strand Electric have been manufacturing equipment for theatrical lighting for well over fifty years. They are the complete specialists and have always made literally everything necessary for this purpose. Not only so but the range of Strand equipment covers the widest interpretation of the word 'theatre'. The core of the Strand Electric approach to lighting is the manufacture of a range of standard items each designed to be as versatile as possible so that the number of types is strictly rationalised and the quantity produced of each is greatly increased. This enables full use to be made of modern precision tooling, die-castings, pressings and other mouldings to ensure a well styled, consistent, better quality product at a competitive price.

Strand Electric were the first manufacturers in the world to use these modern production techniques for

stage lighting. Over ten years had to pass before Strand Electric's lead of 1951 in pressure die-casting a complete spotlight (the Pattern 23) was followed by anyone else and they are still unique in their provision of an entire range by these precision processes.

Strand Electric has mass production factories devoted entirely to the manufacture of stage lighting units, dimmers and control systems. Many of the components for the latter are made in Strand's own transformer works. Provision is also made for the short runs and for the specials. There is for example the precision engineering and tool-making works at Manchester, while for the production of that type of stage lighting equipment particularly associated with Germany there is Strand Electric-Hessenbruch in that country.